

EQUITY WORKING GROUP

JULY MEETING NOTES

Location: 421 W Riverside Ave, Suite #500
Date: July 25th, 2025
Time: 4:15 – 5:15 pm
SRTC Staff: Michael Redlinger, Savannah Creasey, Ben Kloskey, David Fletcher
Attendees: Jared A., Madeline A., Monica H., Tina T., Erik L., Devyn B., Paul K.

Michael welcomed the group and commented on ongoing outreach to recruit more participants to the Equity Working Group. He began the meeting with a round of introductions for attendees.

The first agenda item—2026-2029 Title VI Program Update—was presented by STA’s Madeline Arredondo. Madeline began by providing an overview of Title VI and STA’s current Title VI program, adopted by STA in 2023. She informed attendees about the required components that comprise STA’s Title VI Program and discussed outreach to community stakeholders and bus riders as part of the ongoing update. She summarized the Rider Census conducted in spring 2025 and discussed STA’s then-ongoing Provider Survey, which closed on July 25th. She also summarized STA’s upcoming outreach events and participation in community events. Madeline then showed the group the remaining project timeline, including another visit to SRTC’s Equity Working Group in September and a public comment period on the draft plan beginning in October. Participant questions focused on the use of limited English proficiency (LEP) Census data, requirements for translation, and responses to the Rider Census.

Michael then thanked Madeline for her presentation and introduced the next agenda item, SRTC Safe Streets for All (SS4A) Project Overview, presented by Ben Kloskey. Ben commented on the demonstration grant that was awarded to SRTC for a safety education campaign, as well as a second grant that SRTC has applied for to collect safety data using AI camera technology. Ben then provided an overview and timeline of the forthcoming education campaign—including its focus on children, teenagers, and seniors. He also noted the plan to form a working group of local agencies and community stakeholders and asked participants for ideas and feedback. EWG Participants’ questions related to the demographics of focus for the safety campaign; the messaging involved in the campaign; whether the campaign will include testing with various user groups; and a suggestion to include school districts, school representatives, and transit in the SS4A working group. Ben then moved on to discuss the use of AI camera technology to collect data on the region’s High Injury Network. Ben showed an example video of how AI data collection works and what type of near-miss safety events would be documented. Participant comments regarded driver behavior, praised the benefit of this type of data, and inquired about data collection near transit stops. Other comments concerned data privacy concerns, the time period for data collection, and the type of camera technology that may be purchased. Ben reviewed the project objectives, commented on benefits of safety education for drivers, and ensured that SRTC will not work with a vendor who can’t guarantee data privacy. He concluded by mentioning letters of support SRTC has received from other agencies and thanking the group for their discussion.

Michael then introduced the next item, an overview of the Draft CY 2026 Unified List presented by David Fletcher. David walked through criteria at the January 2025 EWG meeting and opened his presentation by providing the group a refresher on the scope and purpose of the Unified List. David reviewed the requirements and criteria for projects to be included in the Unified List. He commented on the expedited process for this year's list, requiring submission forms only for new projects. David then provided a summary of key dates on the timeline, targeting SRTC Board approvals in September and November. His presentation included an overview of the new project submittals, project removals, and projects that were resubmitted for this year's list. David showcased projects from the list and explained the difference between implementation projects, development projects, and initiation projects. He then summarized the immediate next steps and took questions from the working group. David answered a question regarding the evolution of projects from identification of need, through the development as a project, and ultimately implementation. Other participant questions regarded specific projects on the list.

Michael then closed out the meeting by thanking participants for attending and bringing great questions and discussion. He previewed the next meeting in September and commented again on ongoing agency outreach. Savannah closed out the meeting by promoting SRTC's 2025 Regional Transportation Summit.