

2nd Annual Regional Transportation Summit

EMBRACING INNOVATION

Integrating Technology in Transportation

October 17, 2024



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Randy Iwasaki

Iwasaki Consulting Services

President & CEO



Transportation and AI

Randy Iwasaki

October 17, 2024



Topics

- Principles
- Definition of AI
- Applications
 - 1) Department of Motor Vehicles
 - 2) Airports
 - 3) Department of Transportation
 - 4) Computer Vision



Principles

Moore's Law



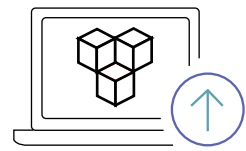


Kryder's Law





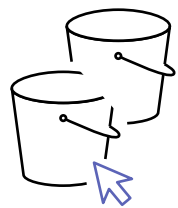
The Cloud in mobility and transportation



Agility: Develop and roll out new applications, quickly.



Cost savings: Pay for what you use. Total cost of ownership.



Elasticity: Only provision resources you actually need.



Innovation: Focus IT resources on transforming customer experiences.



Global reach: Deploy globally in minutes.

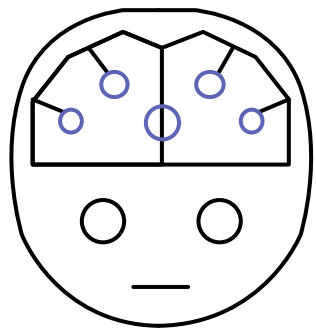


Definition

https://nap.nationalacademies.org/catalog/27880/implementing-machine-learning-at-state-departments-of-transportation-a-guide?utm_source=TRB+Weekly&utm_campaign=ba17d22249-EMAIL_CAMPAIGN_2024_07_08_08_32&utm_medium=email&utm_term=0_c66acb9bce-ba17d22249-%5BLIST_EMAIL_ID%5D

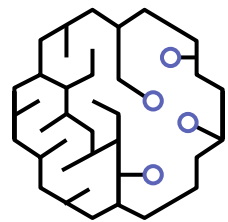


What is it?



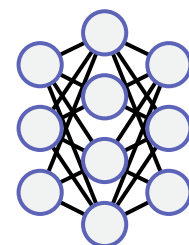
Artificial intelligence (AI)

Any technique that enables computers to mimic human intelligence using logic, if-then statements, and machine learning (including deep learning)



Machine learning (ML)

A subset of AI that uses machines to search for patterns in data to build logic models automatically

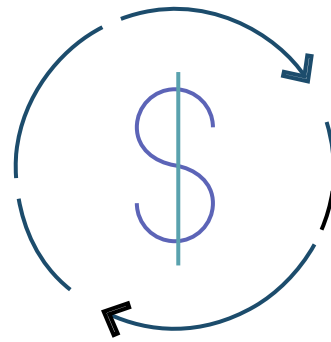


Deep learning (DL)

A subset of ML composed of deeply multi-layered neural networks that perform tasks like speech and image recognition



The reach of ML is growing



INCREASED SPENDING

By 2024, global spending
on artificial intelligence
will reach \$110 billion

—IDC

IDC, “Worldwide Spending on Artificial
Intelligence,” <https://bit.ly/3mpQac2>.

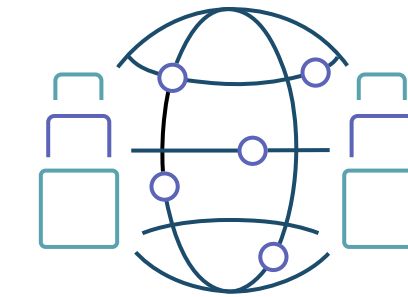


FROM PILOTING TO OPERATIONALIZING

By the end of 2024, 75%
of enterprises will
shift from piloting to
operationalizing AI

—Gartner

Gartner, “Gartner Identifies Top 10,”
<https://gtnr.it/3BlN3uU>.



AI TRANSFORMATION

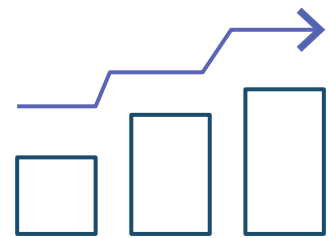
57% said that AI
would transform their
organization in the
next three years

—Deloitte

Deloitte, “Thriving in the Era of
Pervasive AI,” <https://bit.ly/3CtGDqf>.

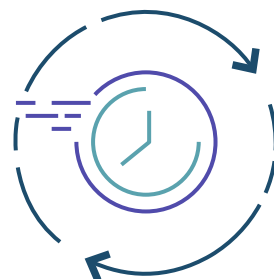


Business impact of machine learning



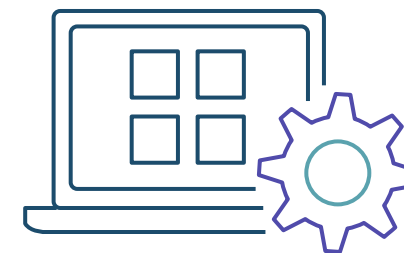
OPTIMIZING BUSINESS WITH NEW EFFICIENCIES

Create greater efficiency
through sophisticated demand
planning and forecasting
models



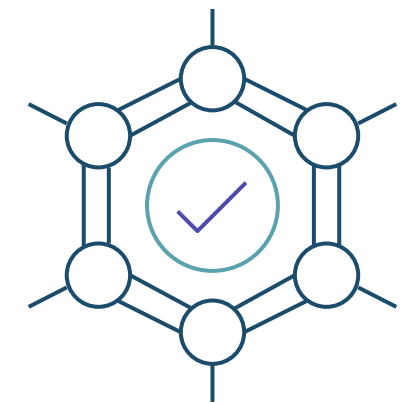
MAKING SMARTER, FASTER DECISIONS

Make more informed, faster
decisions to act on
opportunities sooner and get
better results



ADDING NEW CAPABILITIES TO EXISTING PRODUCTS

Enrich existing product to
improve customer engagement
and
attract new users through
deeper experiences



INVENTING NET-NEW PRODUCTS

Use data to develop innovative
ideas and bring new products
to market



Example 1:

Department of Motor Vehicles



Department of Motor Vehicles

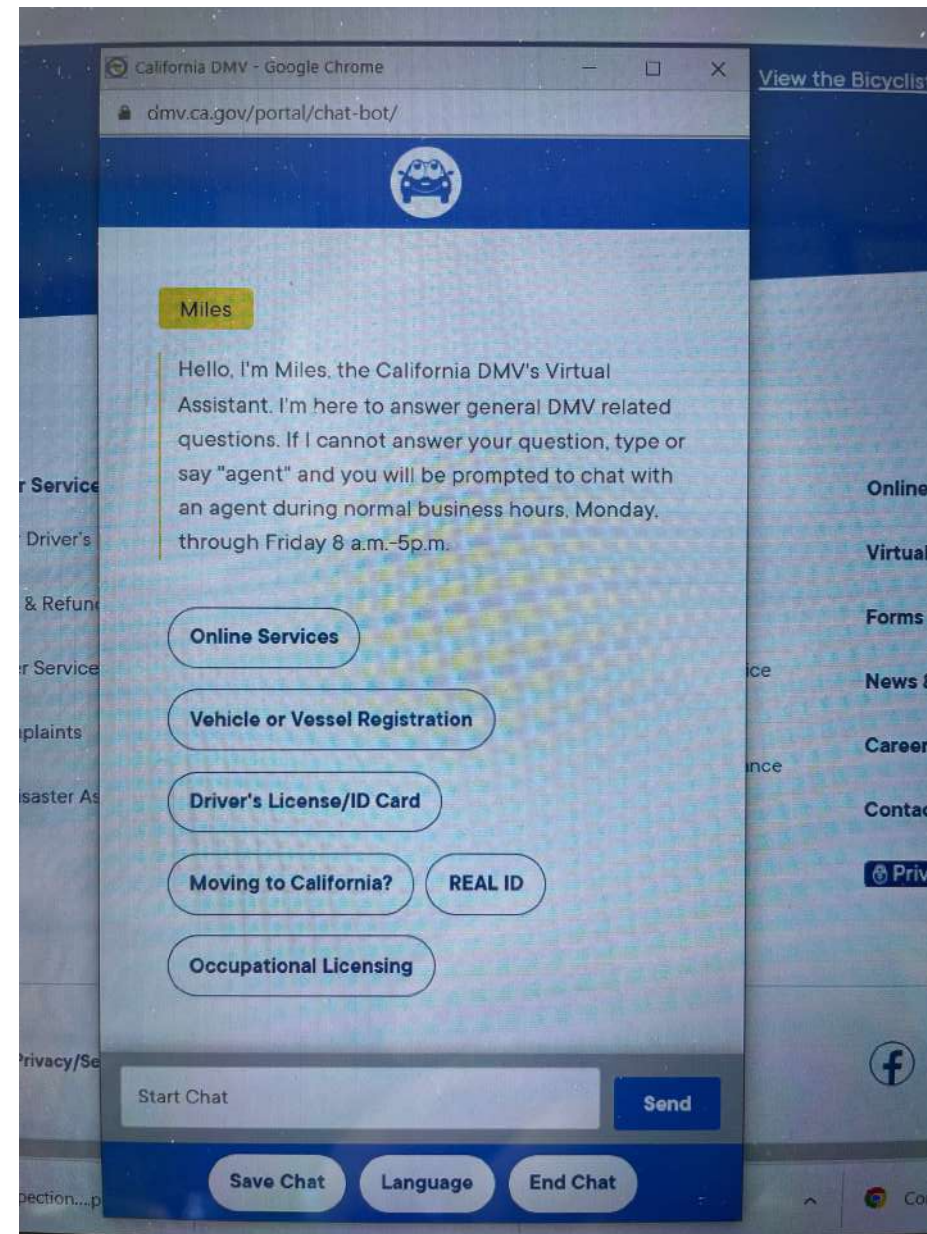


Image: Los Angeles Times



Image: Statescoop

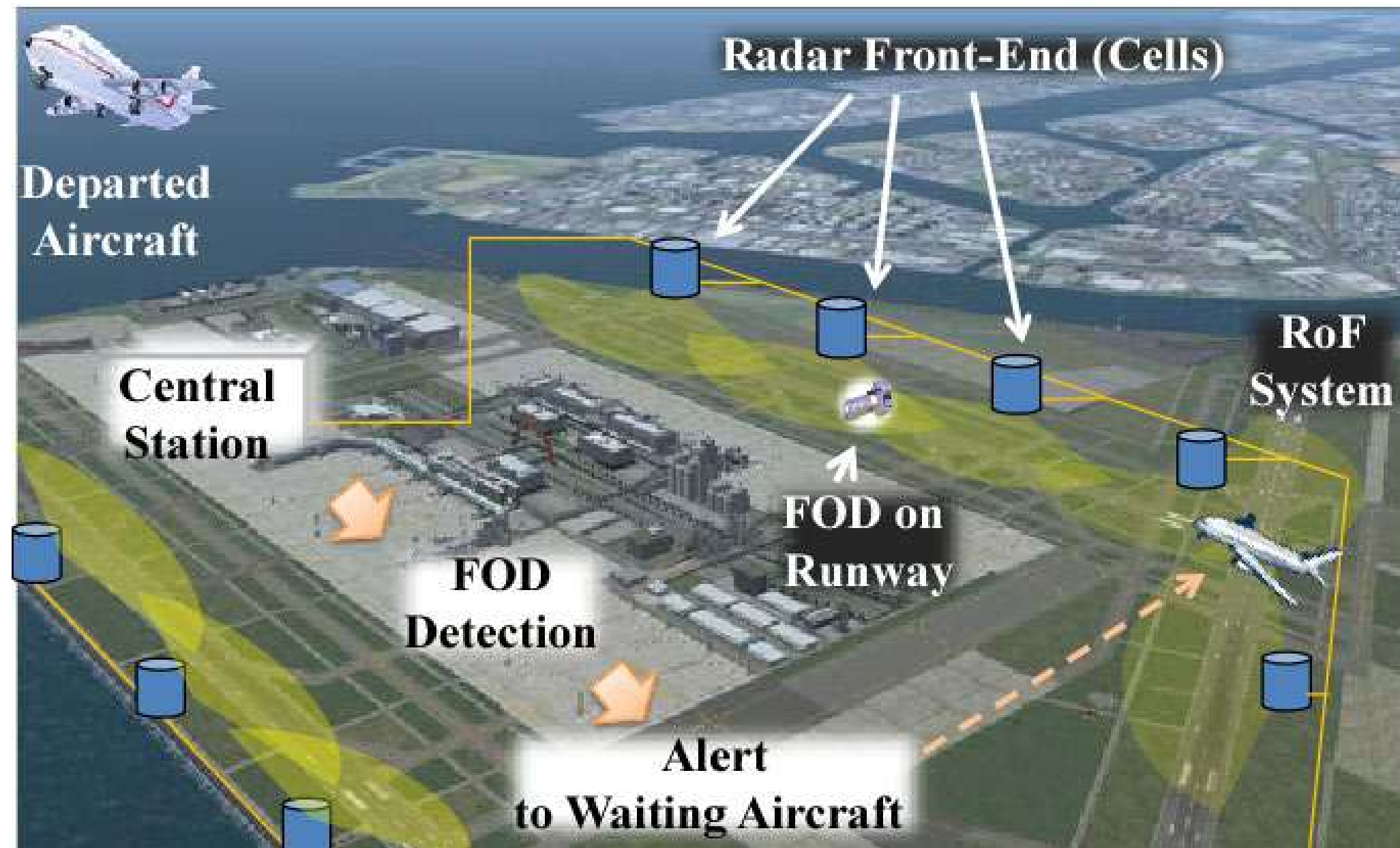
Department of Motor Vehicles





Example 2: Airports

Airports

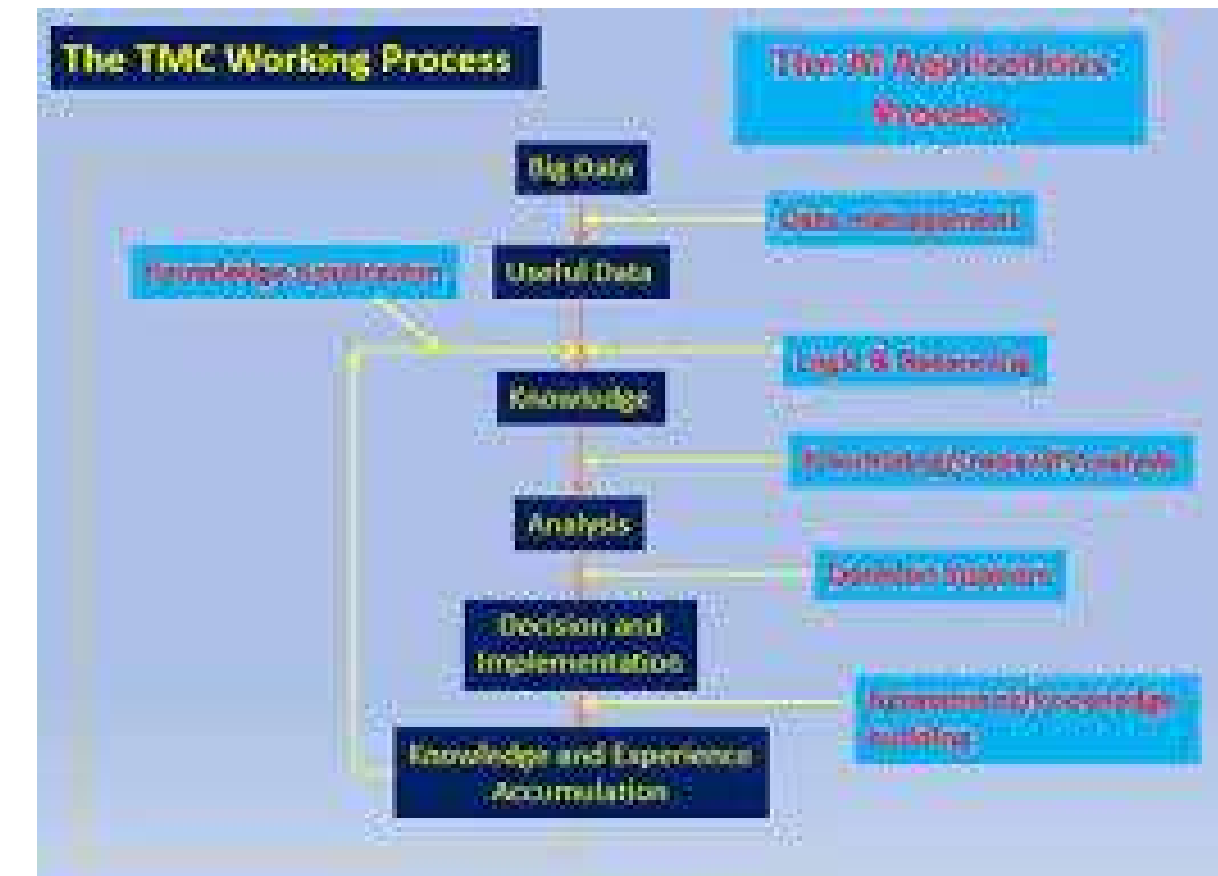
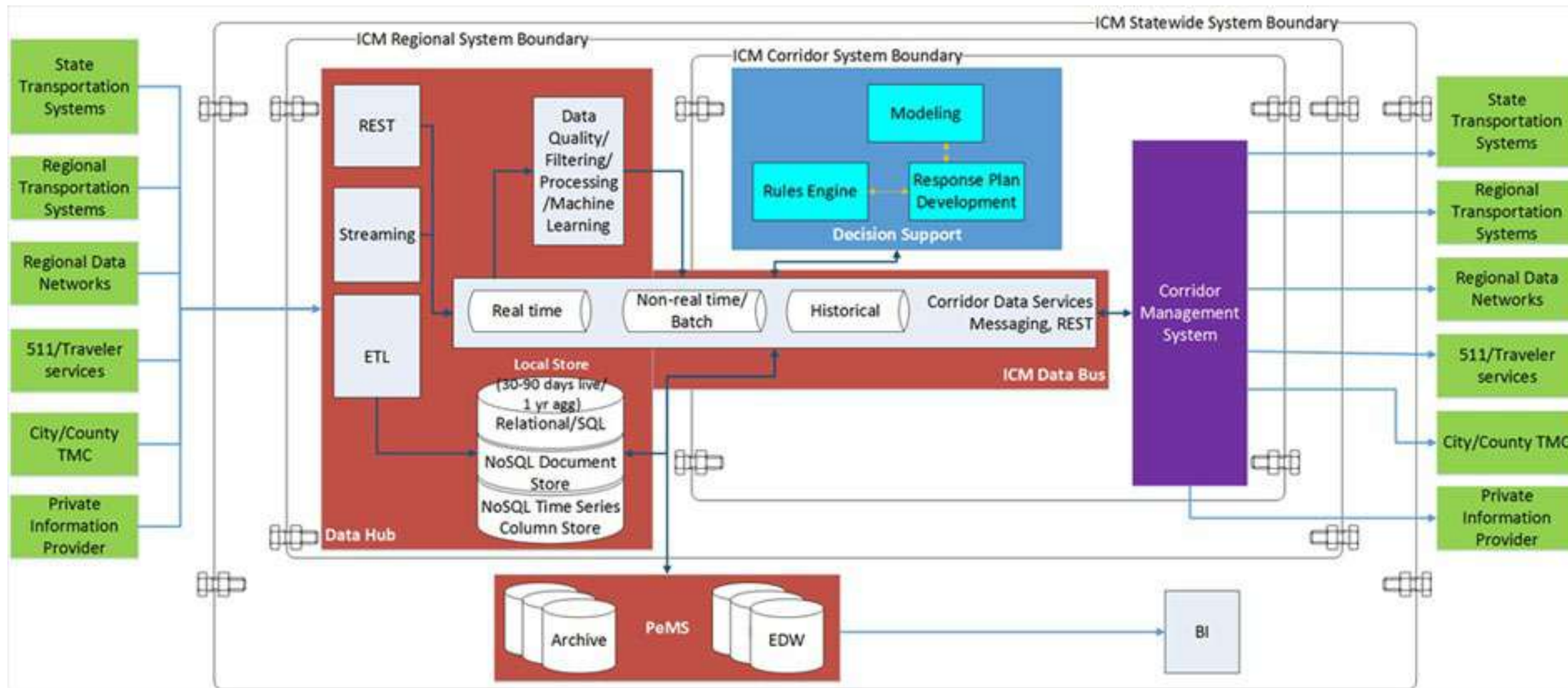




Example 3:

Department of Transportation

Department of Transportation



<https://www.fhwa.dot.gov/publications/research/ear/22026/22026.pdf>

<https://ops.fhwa.dot.gov/publications/fhwahop19052/chap4.htm>



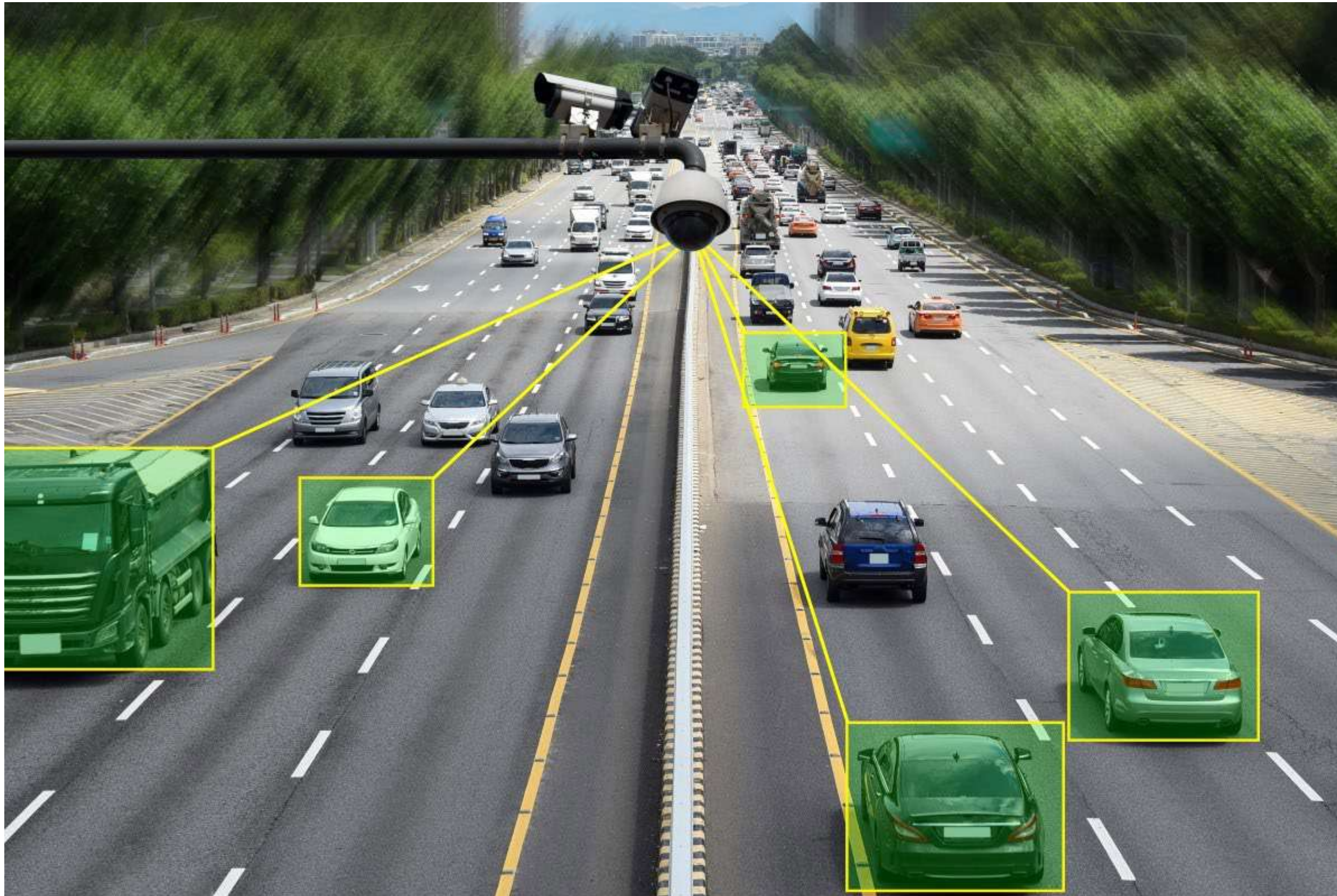
Department of Transportation



Department of Transportation



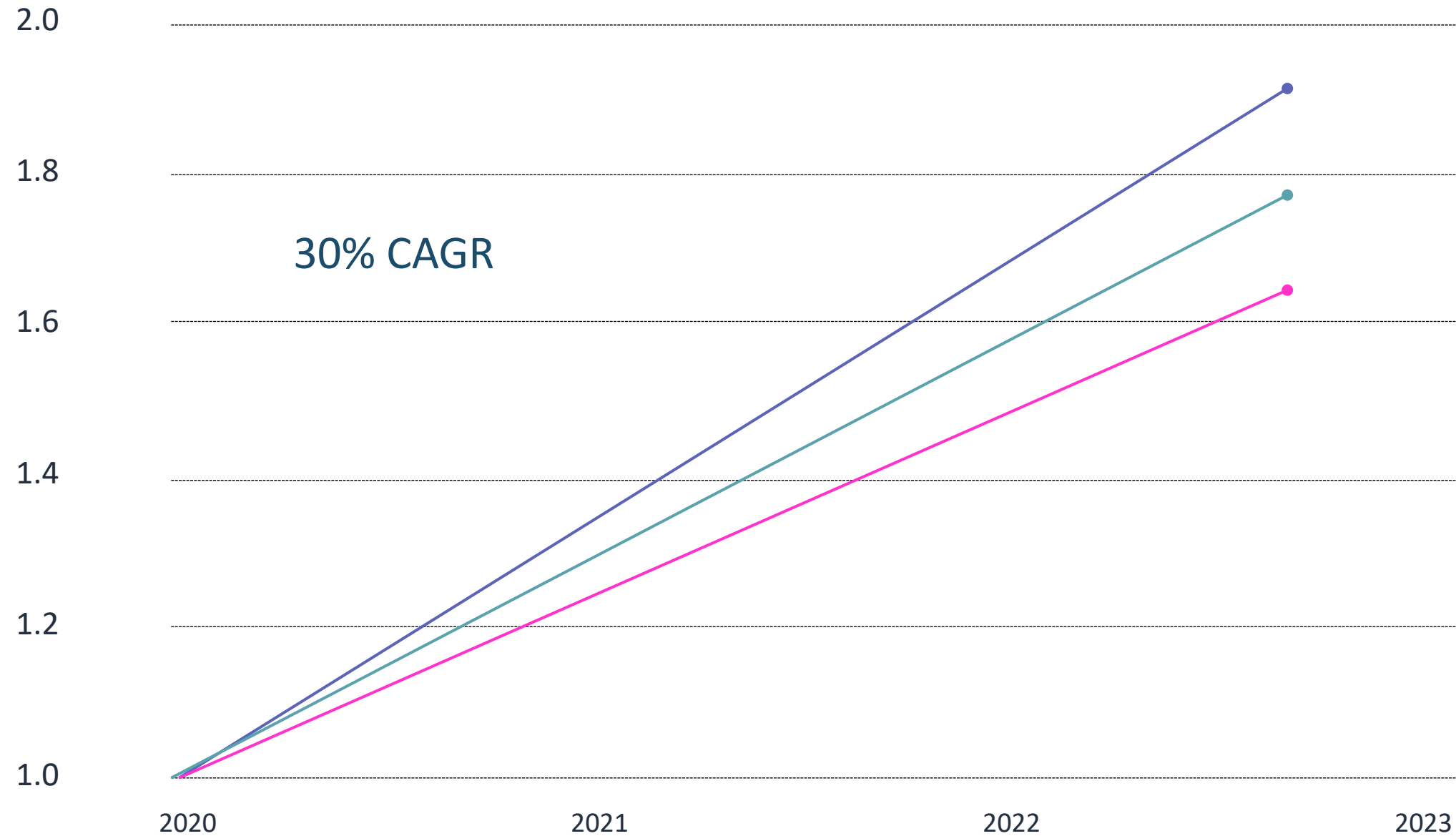
Department of Transportation







Visual data from IP cameras doubles every 2.5 years



3,500 PB daily data from IP cameras

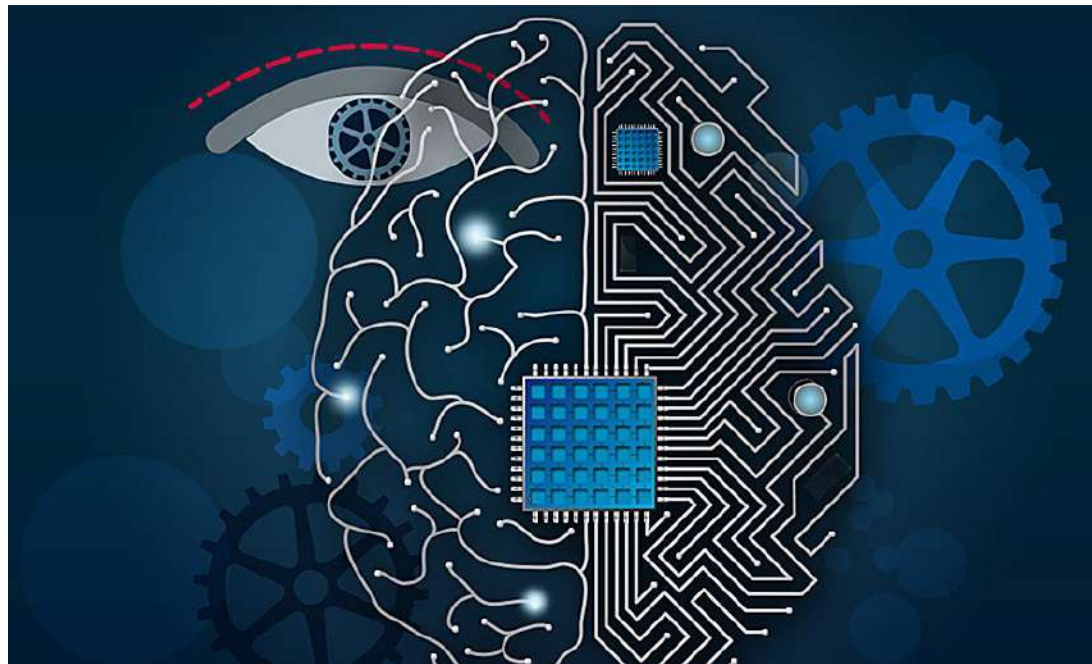
\$13.4B video analytics market

175M enterprise IP cameras

However, **98%** of
recorded footage is **never**
analyzed

Source: Market Research Future: Global Surveillance Storage Market, and Global Market Insights: IP Camera Market Report

Computer vision can automate a variety of tasks



- Detect, count, and track movement of objects
- Classify objects based on color, condition, and type
- Measure distance and proximity
- Read text and numbers
- Recognize gestures and physical activities



Department of Transportation

Bridge Inspection Report (BIR)

Page 1 of 3

DEPARTMENT OF TRANSPORTATION

Structure Maintenance & Investigations

Bridge Number : 39C0184

Facility Carried: EAST YOSEMITE AVE

Location : 0.9 MI W ARBOLEDA DR

City :

Inspection Date : 11/24/2015

Inspection Type

Routine ☐ FC Underwater ☐ Special ☐ Other ☒ Hydraulic

Bridge Inspection Report

STRUCTURE NAME: FAIRFIELD CANAL

CONSTRUCTION INFORMATION

Year Built : 1950

Year Widened: N/A

Length (m) : 12.5

Skew (degrees): 0

No. of Joints : 0

No. of Hinges : 0

Structure Description: 2-span continuous RC slab on RC pier wall and RC diaphragm abutments with monolithic wingwalls. Foundation type is unknown.

Span Configuration : 2 @ 19.5 ft

INSPECTION COMMENTARY

SCOPE AND ACCESS

A hydraulic field review was done on 11-24-2015. The channel had ponded water approximately 6 inches deep but no flow during this investigation. All substructure elements were inspected.

BRIDGE ORIENTATION

Likelihood functions

This plot shows the likelihood of a bridge performing well or poorly over time. The x-axis represents years from 0 to 20, and the y-axis represents normalized likelihood from 0 to 1. The 'good performance' curve (solid line) starts at 0 and rises to 1 by approximately year 15. The 'poor performance' curve (dashed line) starts at 0, peaks at a normalized likelihood of 1 around year 2, and then drops to 0 by year 5.

Probability density of mean

This plot shows the probability density of the mean performance over time. The x-axis represents years from 0 to 20, and the y-axis represents probability density from 0 to 3. The 'original' data (solid line) shows a peak probability density of approximately 1.4 at year 8. The 'good performance' data (dashed line) shows a peak of approximately 2.5 at year 6. The 'poor performance' data (dotted line) shows a peak of approximately 1.4 at year 8. The 'all data' curve (dash-dot line) shows a peak of approximately 2.5 at year 6.

Probability density of expected life

This plot shows the probability density of the expected life of the bridge over time. The x-axis represents years from 0 to 20, and the y-axis represents probability density from 0 to 0.25. The 'original' data (solid line) shows a peak probability density of approximately 0.23 at year 7. The 'good performance' data (dashed line) shows a peak of approximately 0.23 at year 5. The 'poor performance' data (dotted line) shows a peak of approximately 0.23 at year 7. The 'all data' curve (dash-dot line) shows a peak of approximately 0.23 at year 5.

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Thank you!

Randell Iwasaki

President & CEO

Iwasaki Consulting Services Inc.

randy@iwasakics.com



Randell Iwasaki



@riwasaki2



Randy Iwasaki

ASK RANDY A QUESTION

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Pollev.com/srtcs511

Submit by Text:

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message to **22333**



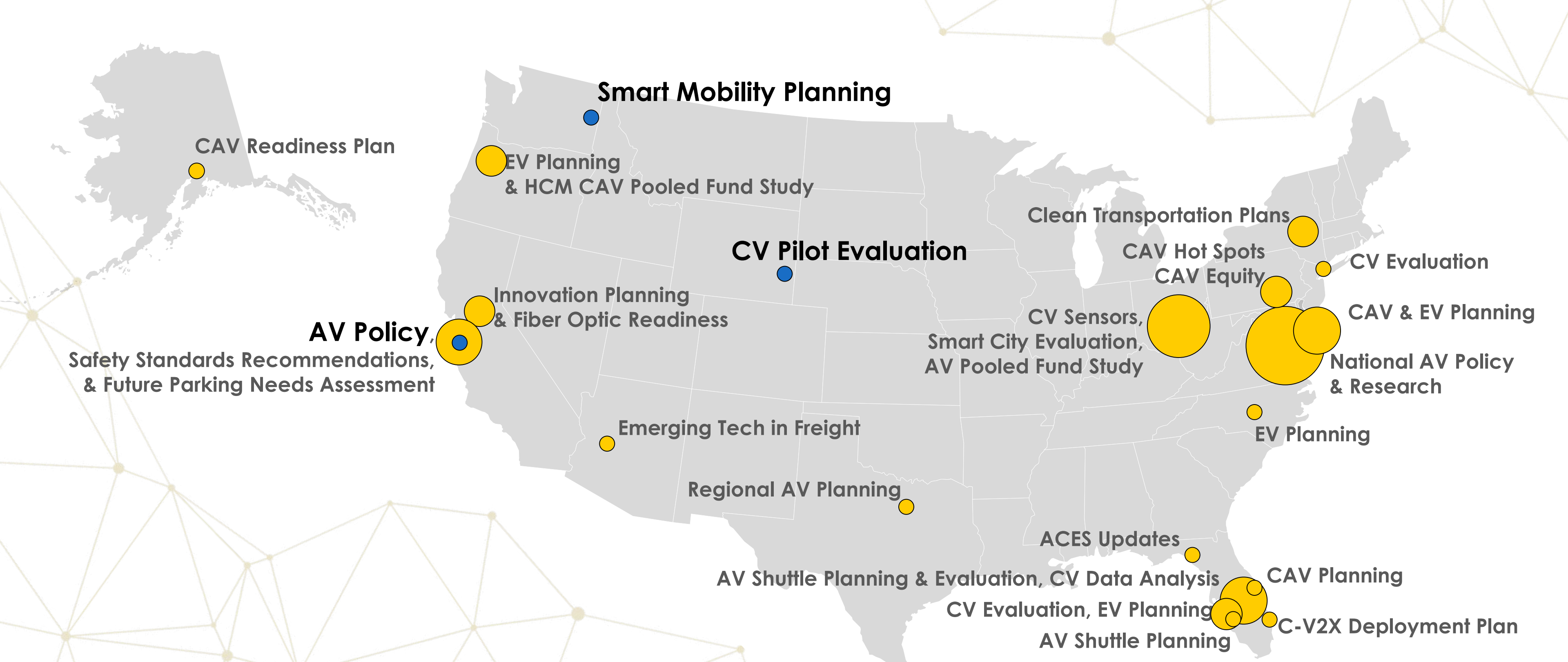


Abby Morgan Kittelson & Associates

Principal Engineer

How can we plan for Land Use & Travel Behavior Impacts of Smart Mobility?

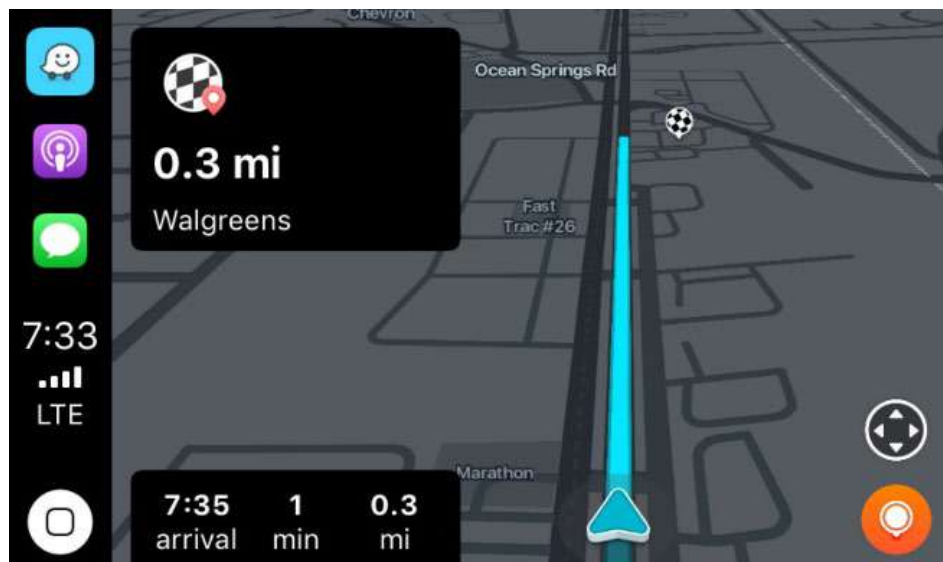
Abby Morgan, PhD, PE



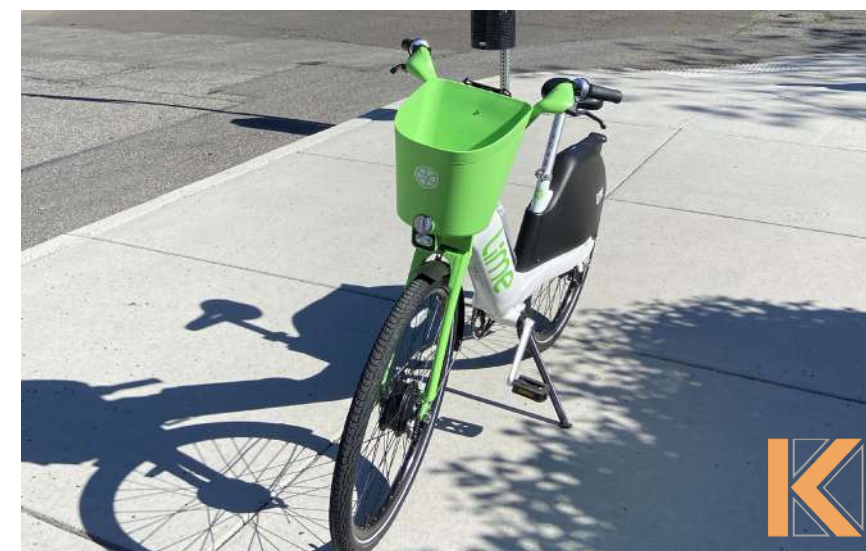
Lessons learned from our work



What are we talking about?



Automated
alternative-fuel ride-hailing
Telecommunications
apps
shared Big-data vehicles
analytics smart V2V
connected
communities
wireless
Internet-of-things
3-D printing
drones



TODAY'S HOT TOPICS

1. Smart(er) Vehicles
2. Electric Vehicles
3. Smart Infrastructure
4. Land Use



Understanding the impacts of Emerging Transportation Technologies

Replace

Replace the need for personal travel

Enable

Enable better use of system resources

Support

Support better management of systems

A person with a backpack is standing next to a white taxi with a red door at night. The taxi has a sign on its roof that says "TAXI". In the background, there is a building with a sign that says "CLEANERS" and another sign that says "HAWKOVIT".

**Why plan for Smart Mobility
before it comes to your city?**



AUTOMATED RIDEHAIL SERVICE

San Francisco, CA

The Vision:

- // Incentivize safe, efficient mobility alternatives

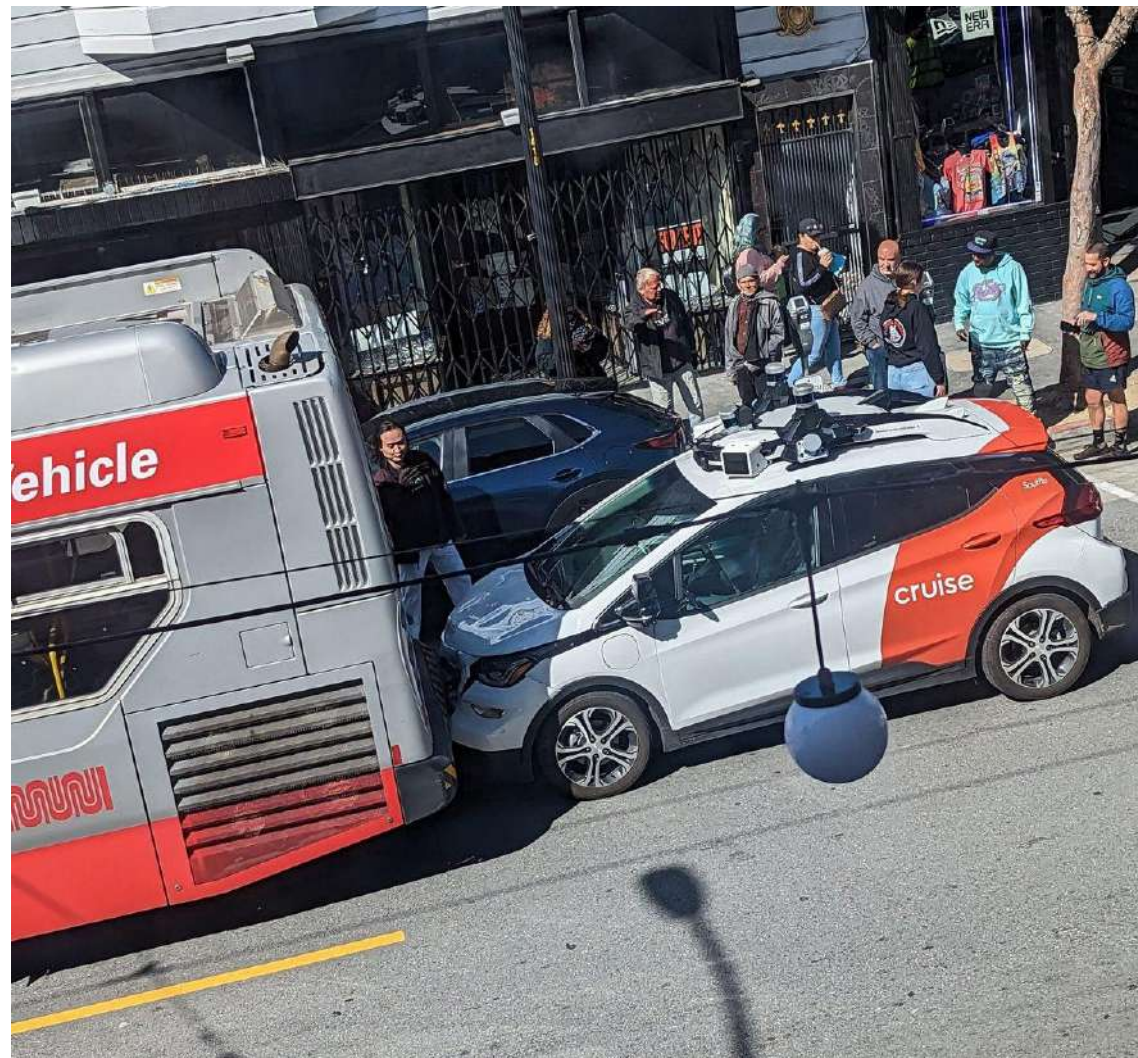


AUTOMATED RIDEHAIL SERVICE

San Francisco, CA

The reality:

- // State and Federal governments authorize use
- // Cities weren't ready
- // No goals. No one knew what to expect.
- // Cities experience first-hand impacts



AUTOMATED RIDEHAIL SERVICE

Phoenix, AZ

The reality:

- // Not all technologies are created equal
- // Simple operating environments enable better performance (flat, straight, dry)
- // AVs can address equity and bias
- // New mobility options





Travel behavior changes impact land use

Using Technology to Solve Transportation Problems



**What problem
are we trying to
solve?**



**What available
tools can solve
our problem?**



**Is this the right
tool?**

Use technology to reduce crashes



Photo: fox13now.com





Use technology to improve incident response

USE TECHNOLOGY FOR LOGISTICS

Support better management of systems

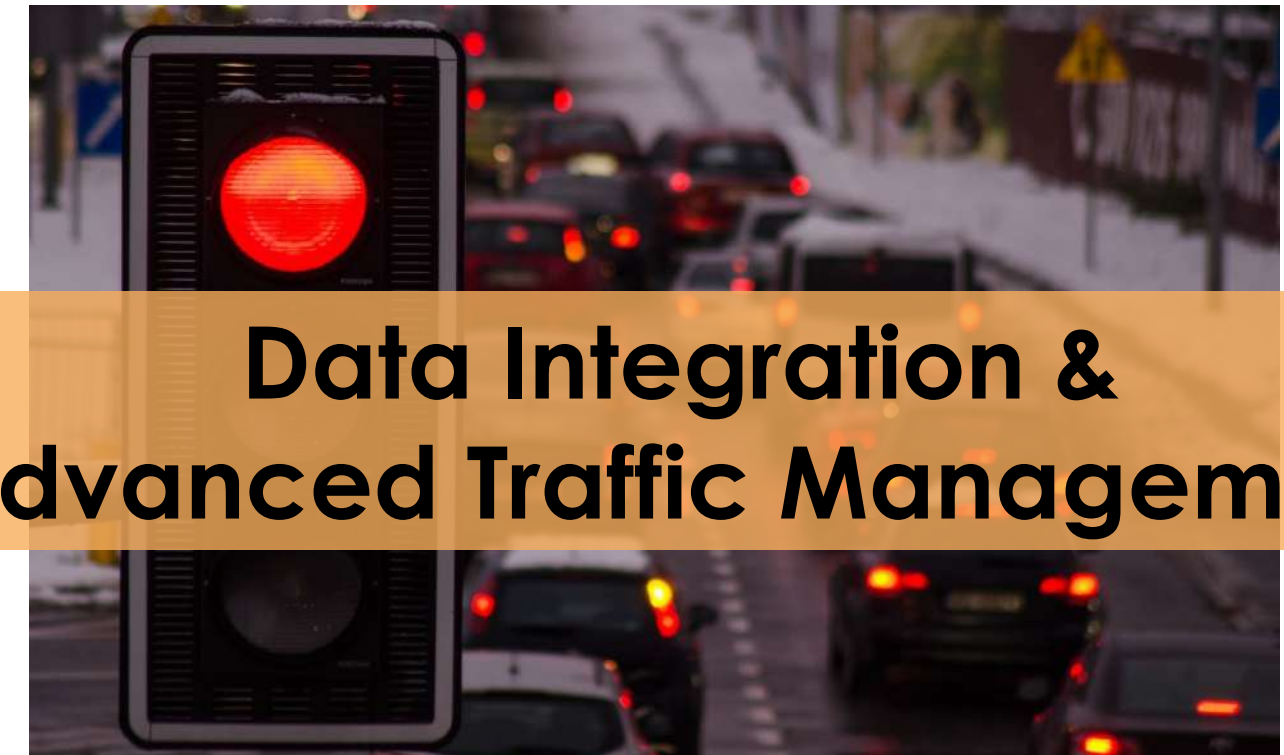
- ✓ Monitor mobility performance



Curbside Management



Asset Management



Data Integration & Advanced Traffic Management



WHAT SHOULD I DO NOW?

1. Identify your “Smart Corridors”
2. Maintain your infrastructure
3. Upsize conduit & signal cabinets
4. Collaborate across the region for consistent solutions



WHAT SHOULD I PLAN FOR?

1. Specify the problems you are trying to solve
2. Plan for Big Data (data sharing agreements, staff training)
3. Update land use plans and zoning codes
4. Rethink your hiring needs and organizational structure
5. Continue to monitor & be flexible





THANK YOU!

Abby Morgan, PhD, PE
Principal Engineer
amorgan@kittelsohn.com



Abby Morgan

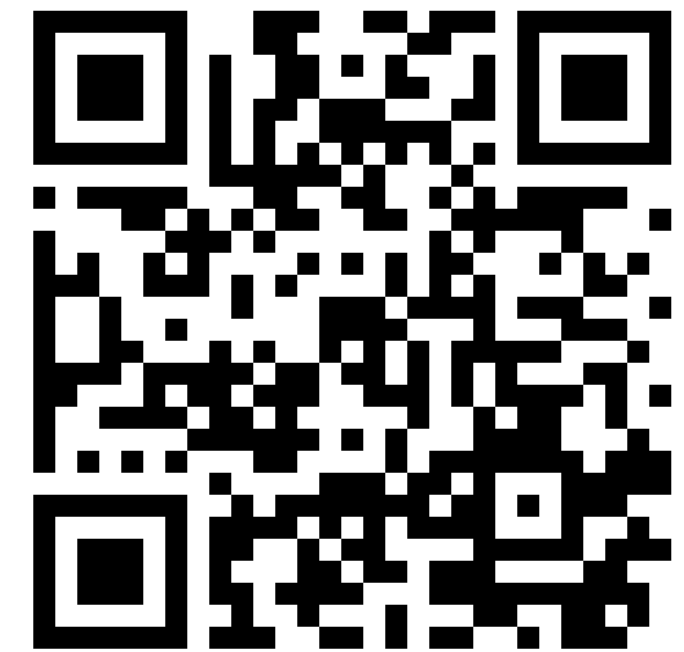
ASK ABBY A QUESTION

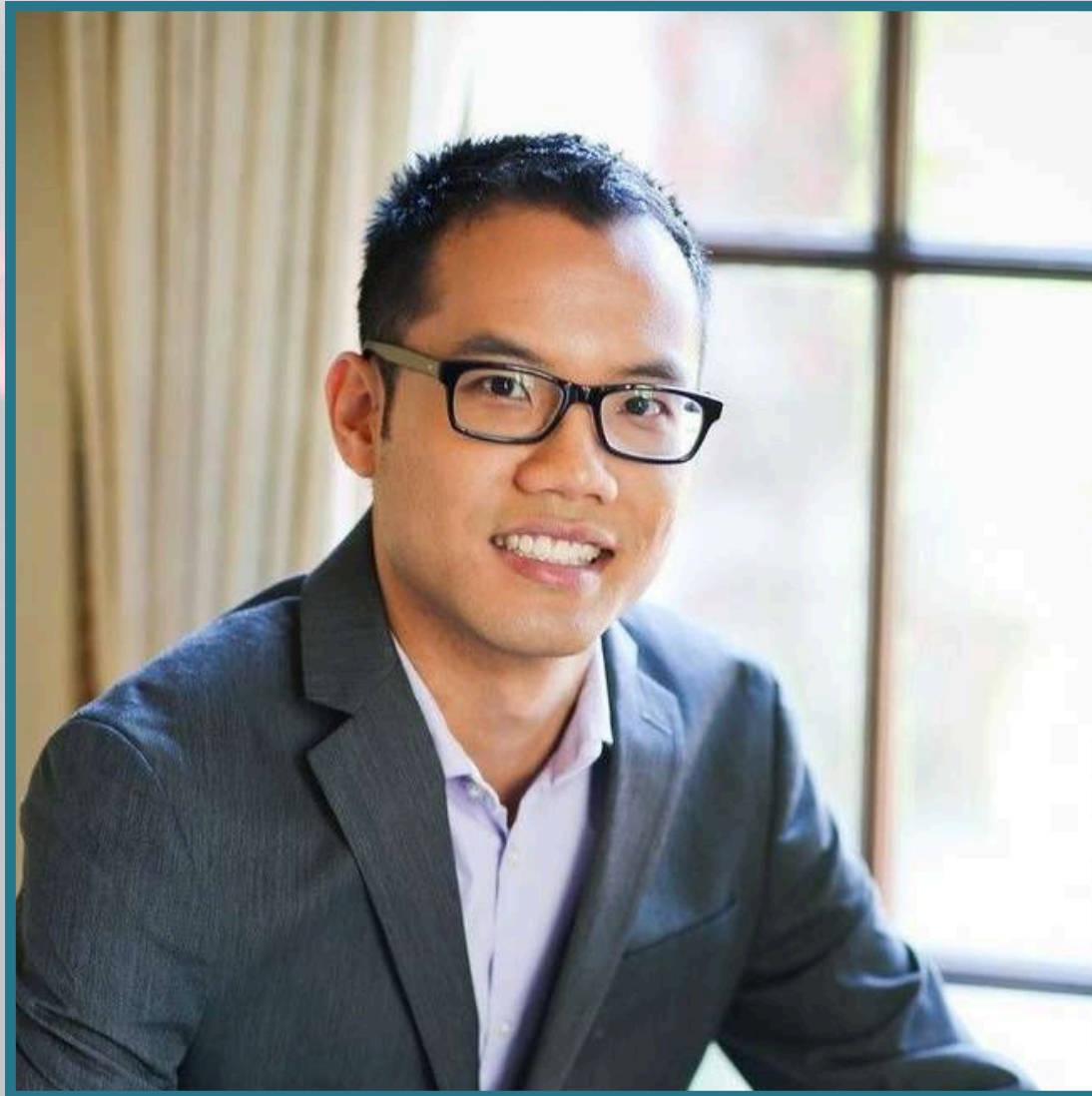
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Daniel Lai

City of Bellevue

Smart Mobility
Manager



Smart Mobility Technologies in Bellevue

Smart City Elements



CONNECTIVITY

Improve consumer services and communications infrastructure, with focus on speed, availability and choice



TRANSPORTATION

Improve people's ability to move around the city safely and efficiently



PUBLIC SAFETY

Further integrate infrastructure, services, agencies, and personnel to keep our residents and visitors safe



WATER

Ensure high-quality delivery of water services to homes and businesses to minimize disruptions and increase customer service



BUILDINGS

Enhance building systems and analytics to improve building systems performance, efficiency and resource conservation

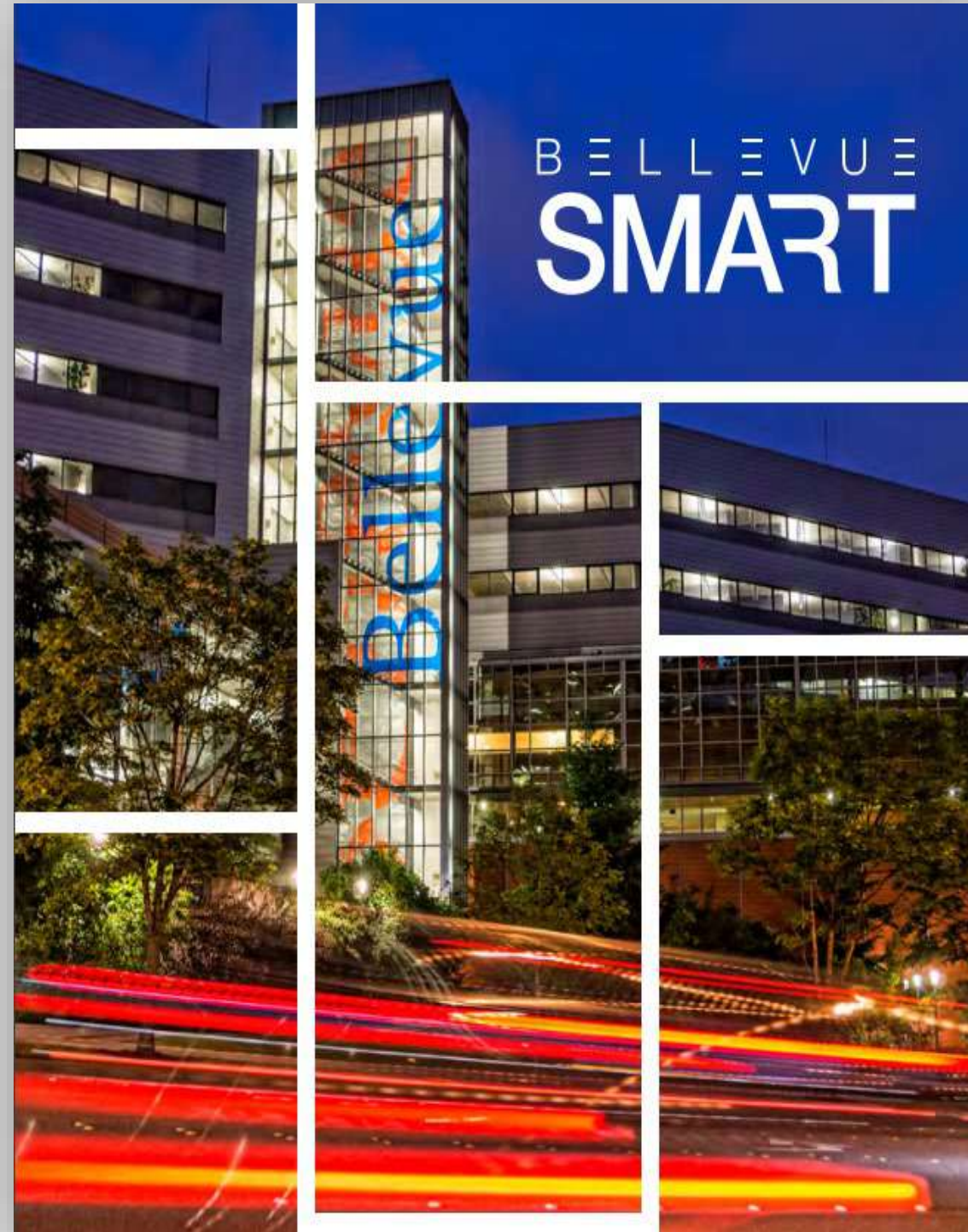


ENERGY

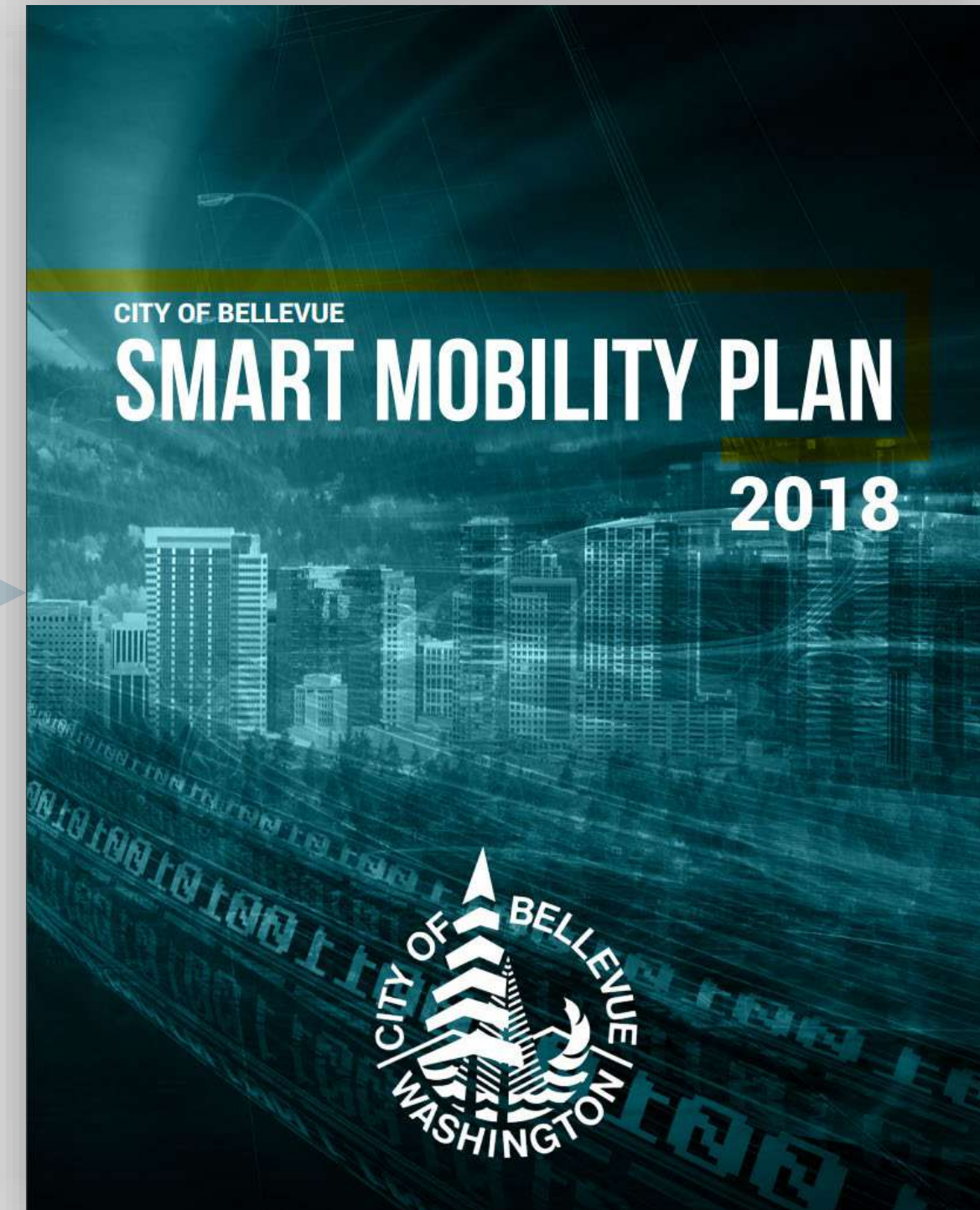
Improve and integrate energy systems to ensure sufficient, efficient and reliable energy that powers our modern digital society



Smart Mobility Plan



Smart Cities



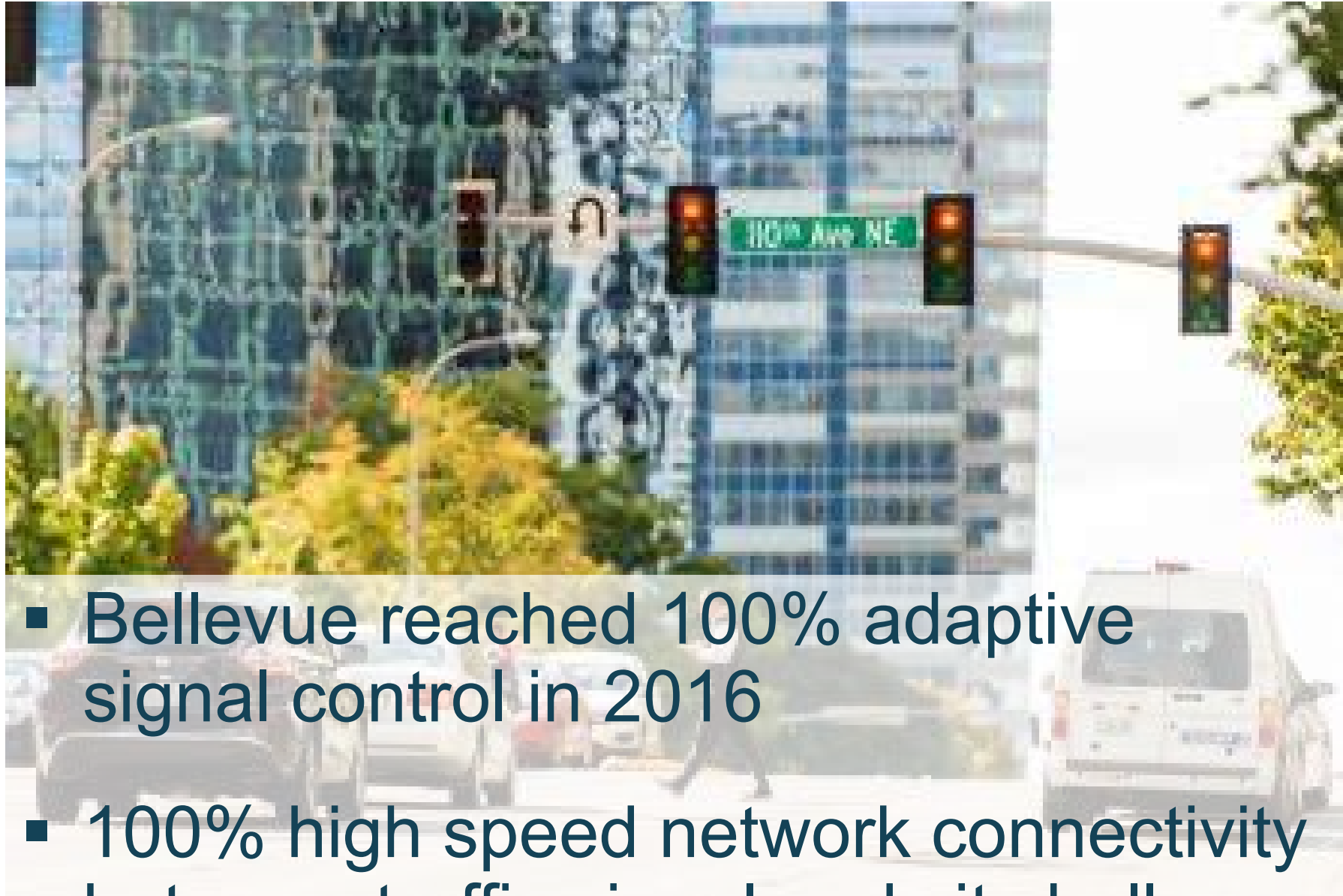
Transportation Element
of Bellevue Smart

Smart Mobility Vision

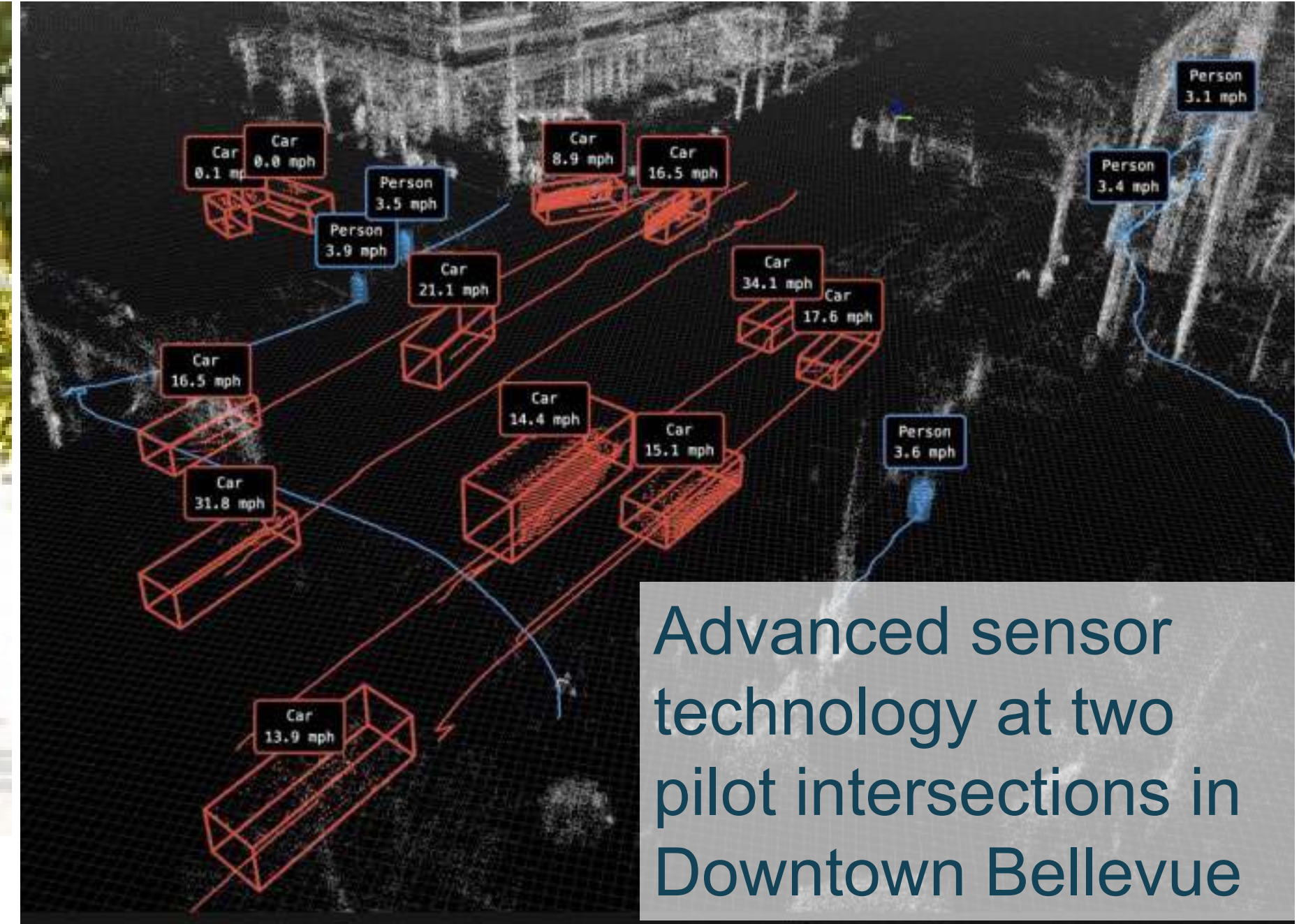
Use innovation and partnerships to deploy emerging technologies that enhance the safety, sustainability, efficiency, and accessibility of Bellevue's transportation system.



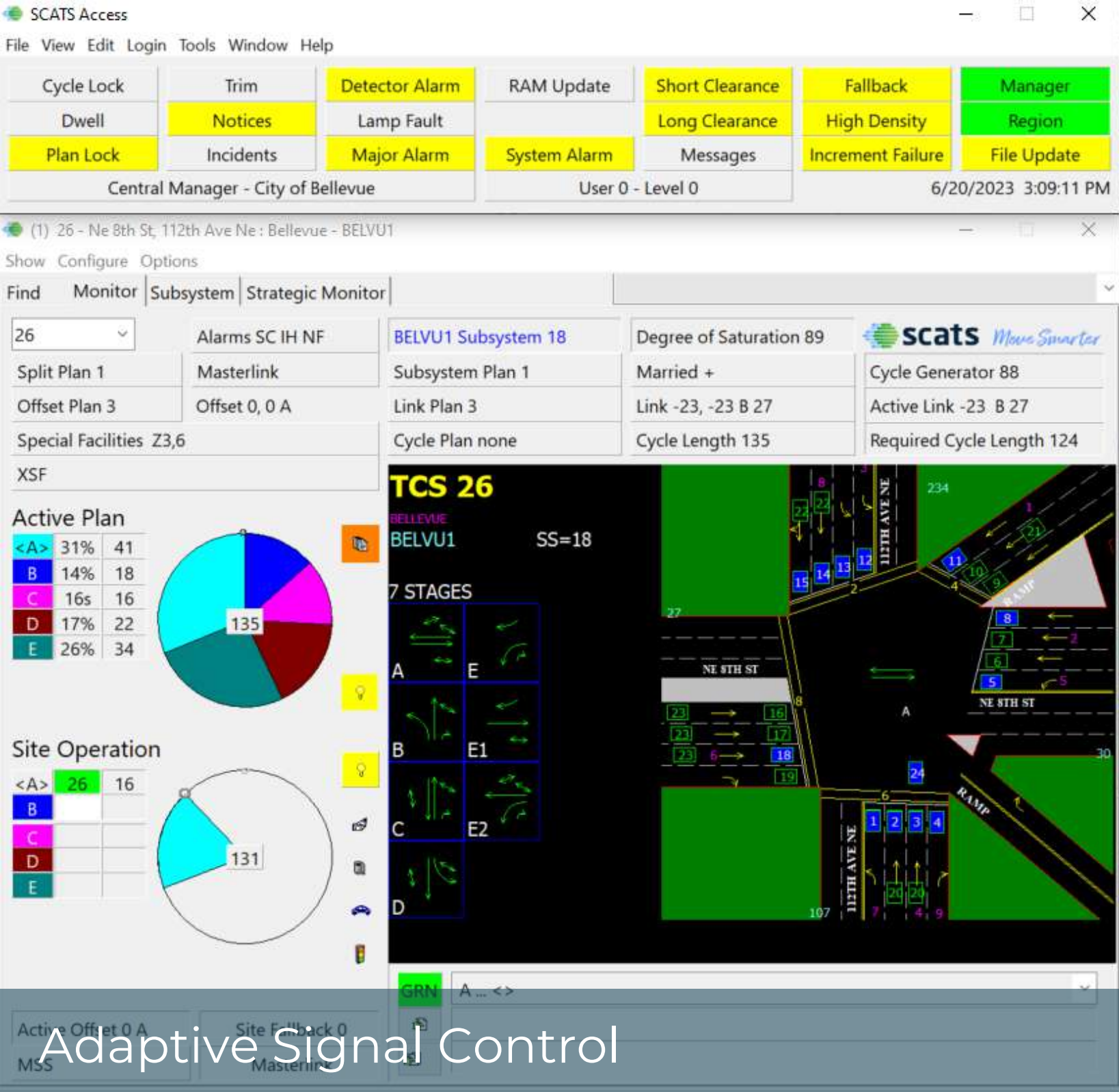
Traffic Signal Technologies



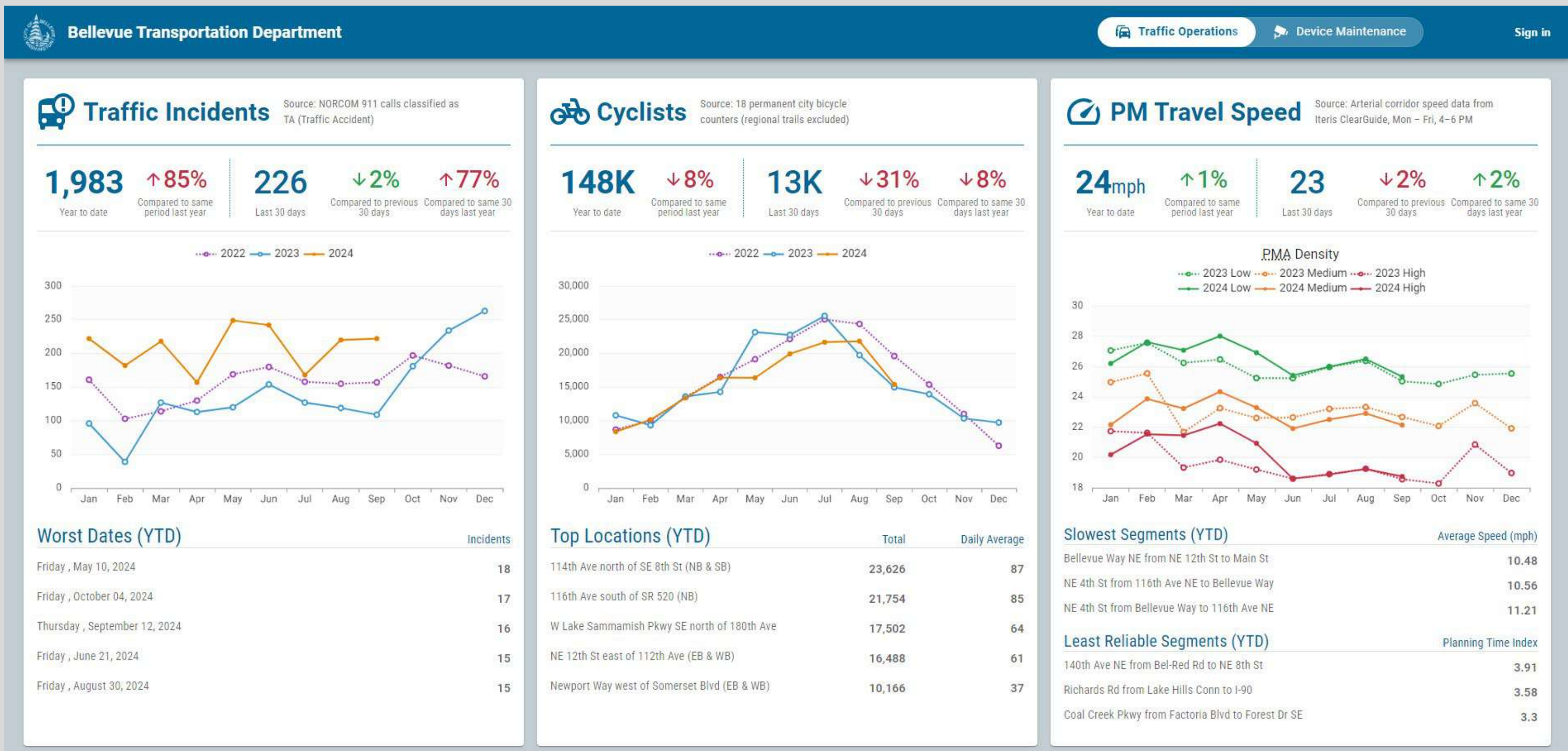
- Bellevue reached 100% adaptive signal control in 2016
- 100% high speed network connectivity between traffic signal and city hall



ITS Technologies in Bellevue



Data Analytics in Bellevue





CHANGES at the Curbside

Evolving Landscape at the Curb

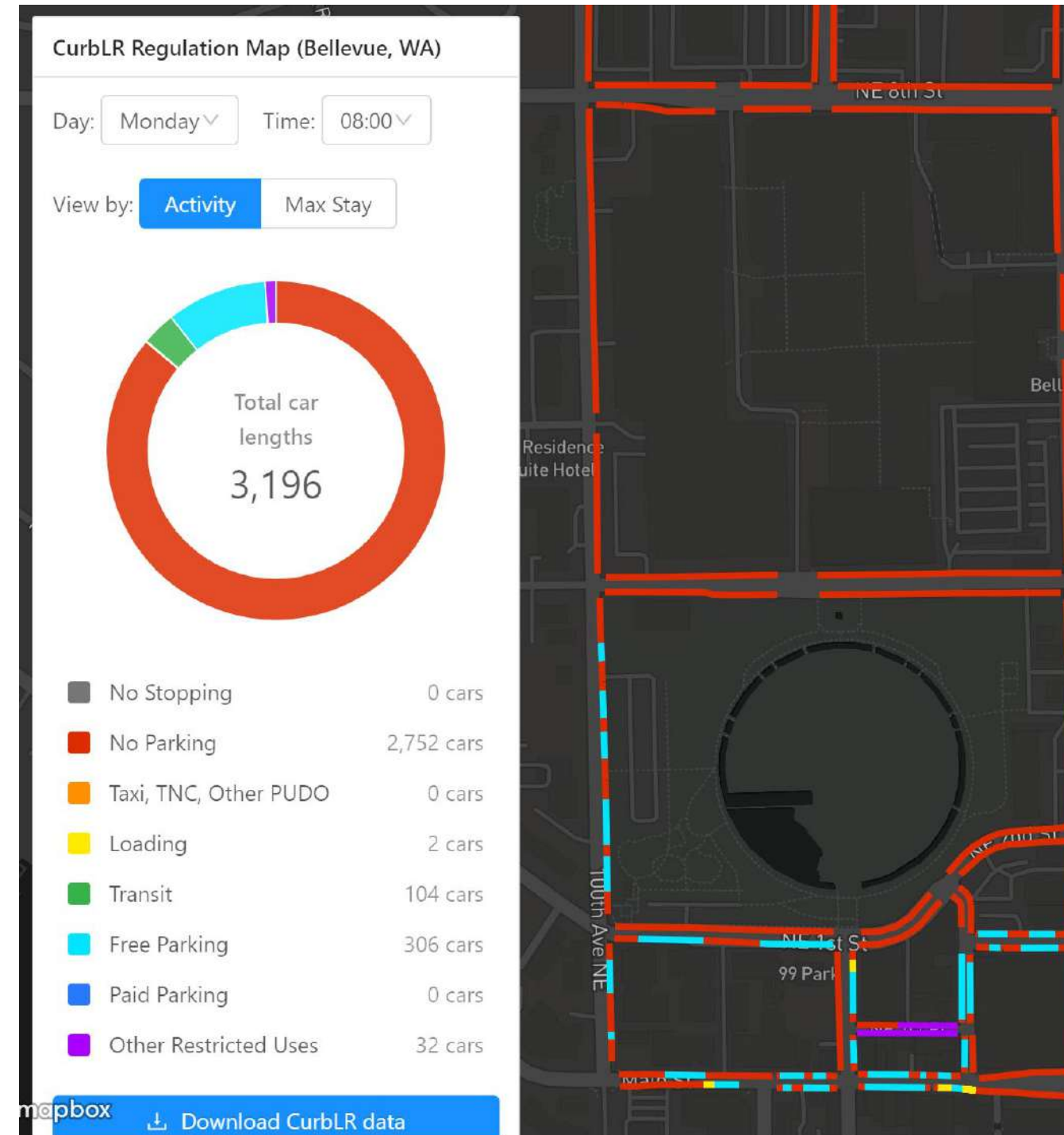
- On-demand Delivery (*eCommerce, Goods Delivery, Food Delivery*)
- Micromobility
- TNC/Taxis
- Parking
- Connected/Autonomous Vehicles
- Delivery Robots





Curb Management Technologies

- Digital Curb Inventory
- Provides a dynamic capture of curb utilization relative to time and geography



Shared Mobility in Bellevue



Crossroads Connect



BellHop



King County Metro Ride 2





Strategic Vision for Automated Vehicles



Strategic Vision for Automated Vehicles



Improve
Safety



Invest in
Innovation



Ensure
Transportation Equity



Leverage
Strategic
Partnerships



Increase
Mobility Options



Enhance
Sustainability



Adapted from City of Bellevue 2018 Smart Mobility Plan; SDOT 2017 New Mobility Playbook, and Washington State AV Work Group 2018 Cooperative Automated Transportation Policy Framework

Bellevue's Safe System Approach to Vision Zero



Death/Serious Injury is Unacceptable

While no crashes are desirable, the Safe System approach prioritizes crashes that result in death and serious injuries, since no one should experience either when using the transportation system.



Humans Make Mistakes

People will inevitably make mistakes that can lead to crashes, but the transportation system can be designed and operated to accommodate human mistakes and injury tolerances and avoid death and serious injuries.



Humans Are Vulnerable

People have limits for tolerating crash forces before death and serious injury occurs; therefore, it is critical to design and operate a transportation system that is human-centric and accommodates human vulnerabilities.



Responsibility is Shared

All stakeholders (transportation system users and managers, vehicle manufacturers, etc.) must ensure that crashes don't lead to fatal or serious injuries.



Safety is Proactive

Proactive tools should be used to identify and mitigate latent risks in the transportation system, rather than waiting for crashes to occur and reacting afterwards.



Redundancy is Crucial

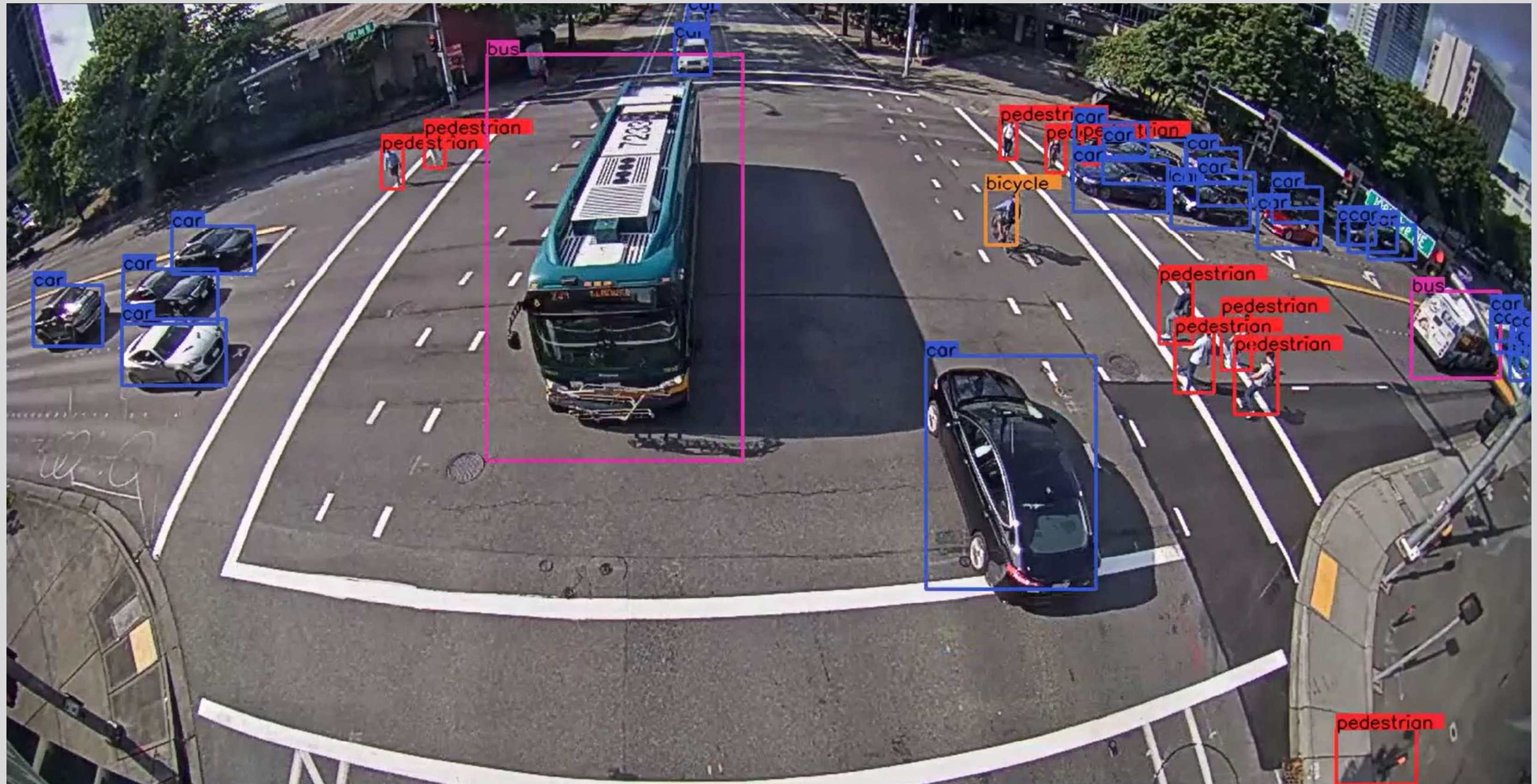
Reducing risks requires that all parts of the transportation system are strengthened, so that if one part fails, the other parts still protect people.



Bellevue's Safe System Approach to Vision Zero



Cloud Computing + AI + Video Analytics



2023-2024 Edge Compute Partnership

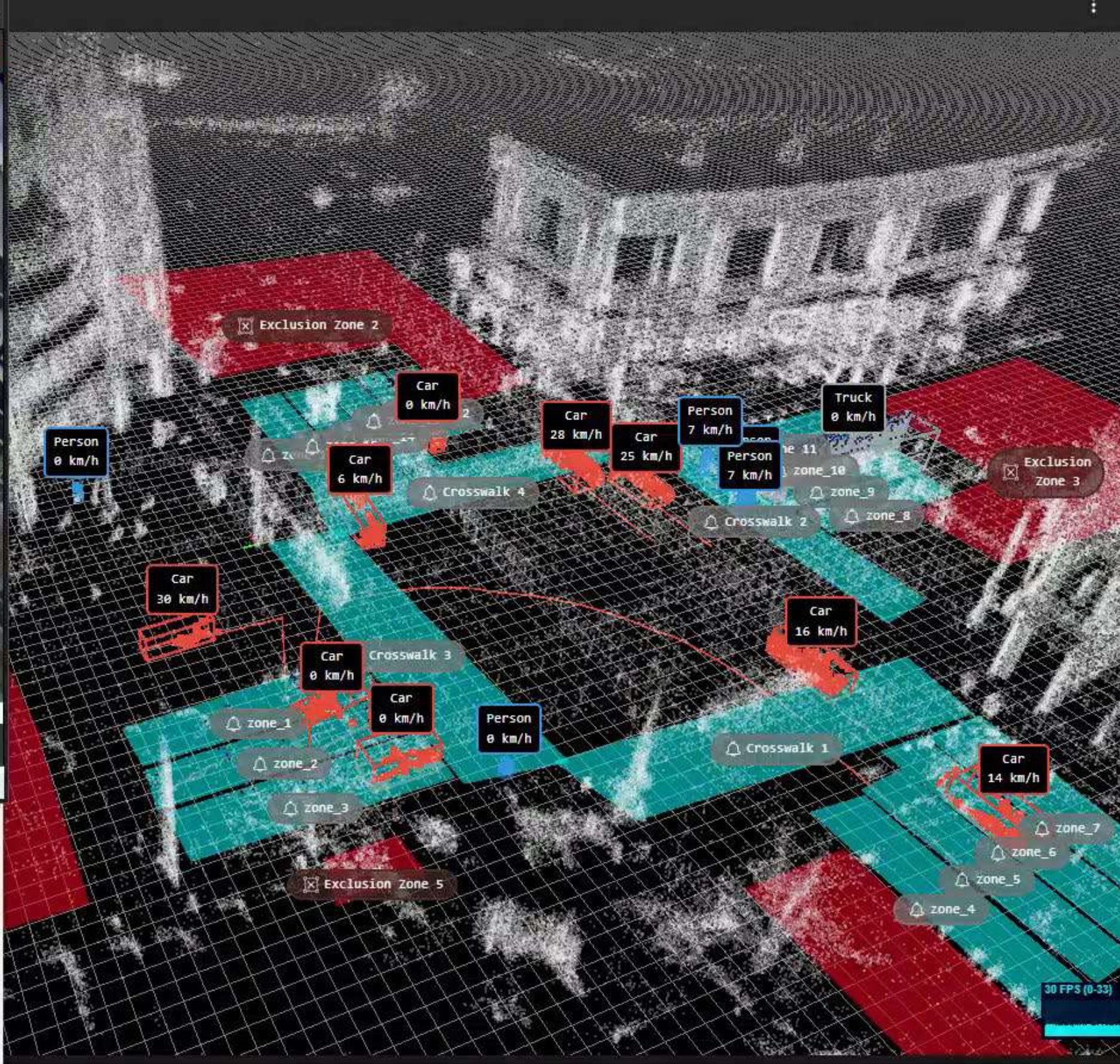


Fri Apr 21 2023 11:57:17.55

Bel-Way NE 8* - Center
COBIPCAMP21

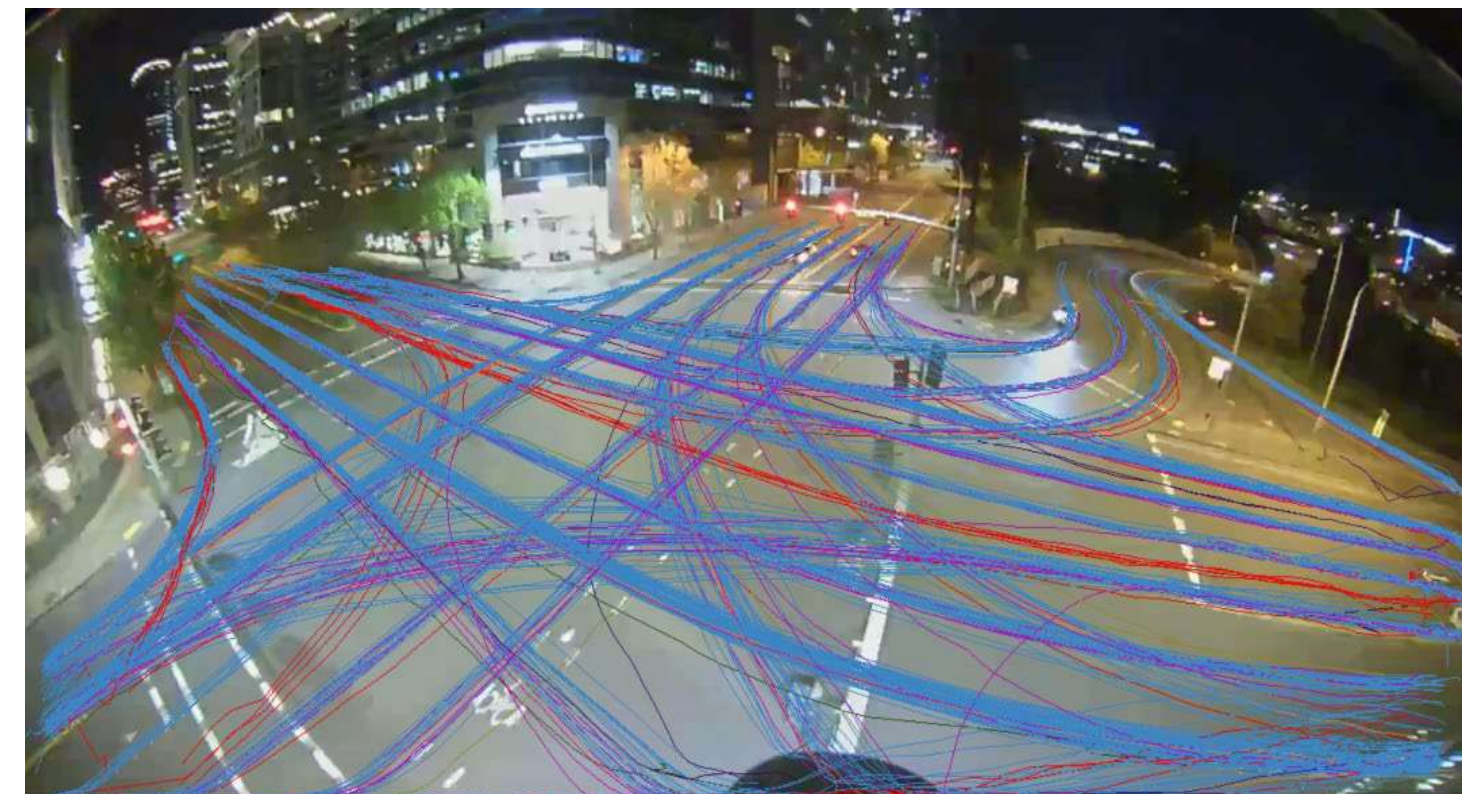
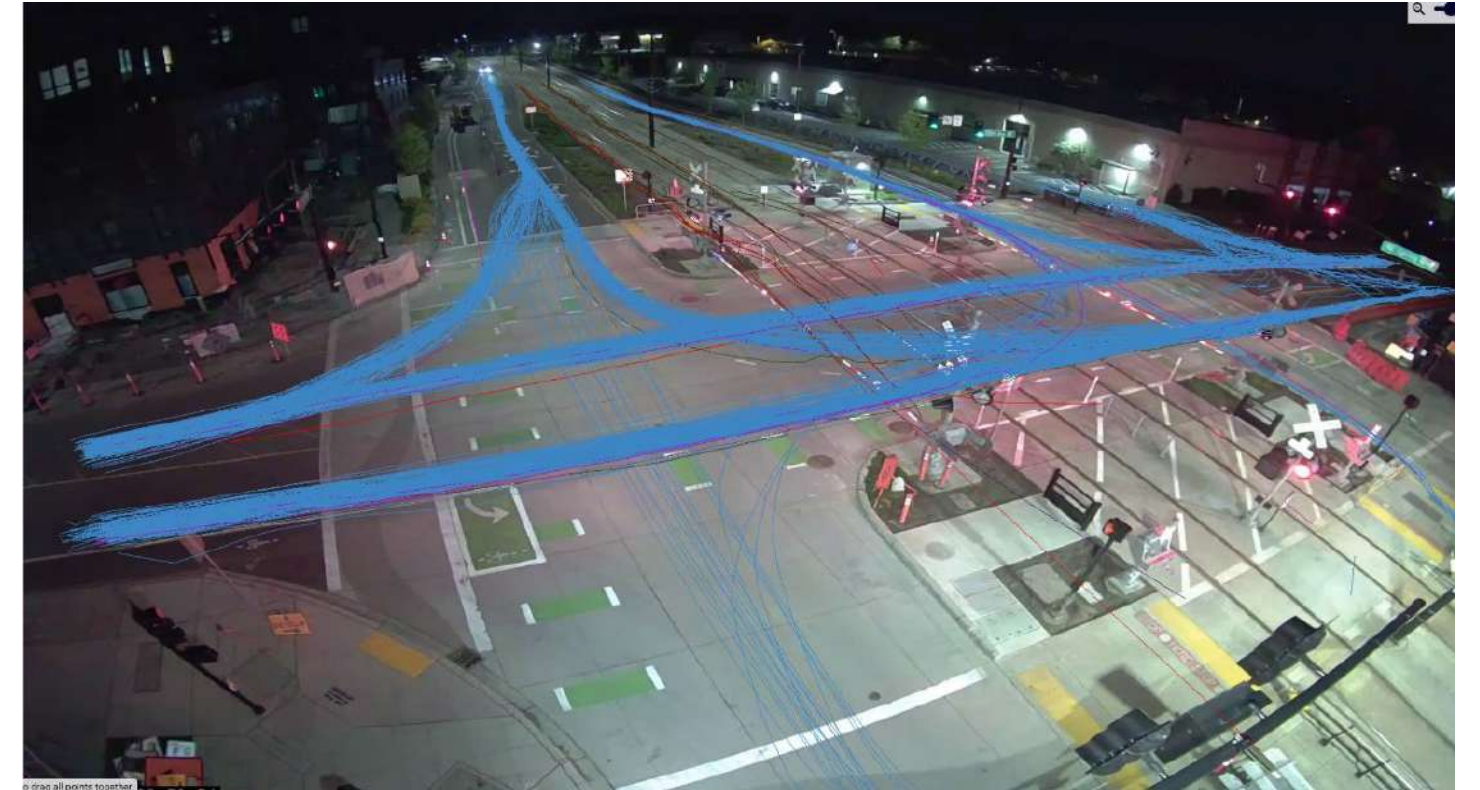
Alarms and Tasks 100

ID	Name	State	Occupants
0	Crosswalk 1	VACANT	0
1	Crosswalk 2	OCCUPIED	3
2	Crosswalk 3	VACANT	0
3	Crosswalk 4	VACANT	0



Safe System - Video Analytics

- Cloud-based video analytic solution
- Leverages Bellevue's traffic camera platform
- Automatically flags anomalous movements based on vehicle trajectory
- Provide video playback of events that constituted an anomalous movement
- Provides comprehensive insights on traffic operations and safety



List

NE 8th St / Bellevue-Way ▾

☐ Labels

alerts)

DETAILS

DETAILS

DETAILS

NE 4th St / 106th Ave NE - H:0 M:0 L:0

Spring Blvd / 132r

Google

Keyboard shortcuts | Imagery ©2024 Airbus, CNES / Airbus, Landsat / Copernicus, Maxar Technologies, USDA/FPAC/GE0 | Terms

×

ACTION HISTORY

Spring Blvd / 132nd Ave NE

[REPORT ERROR](#)

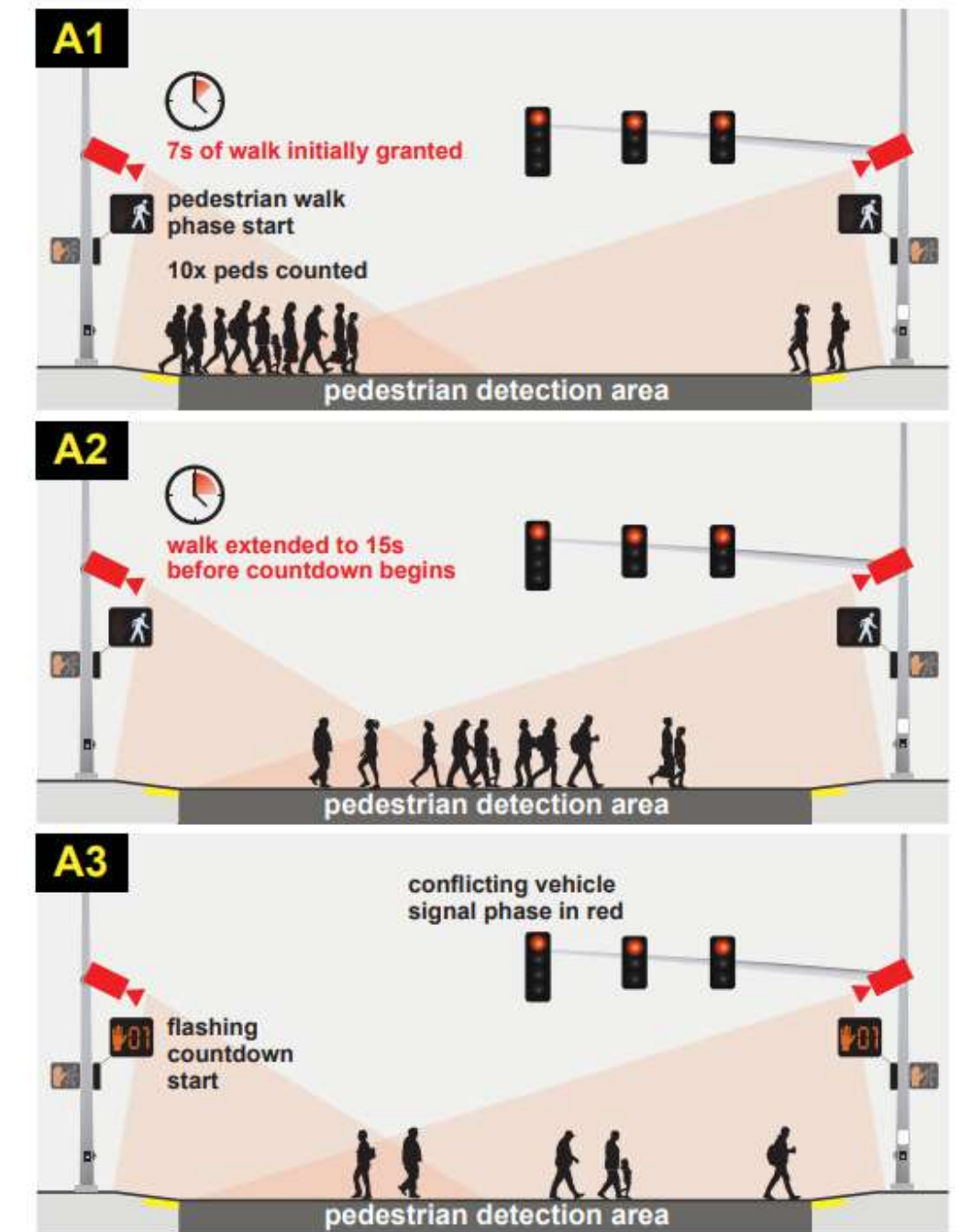
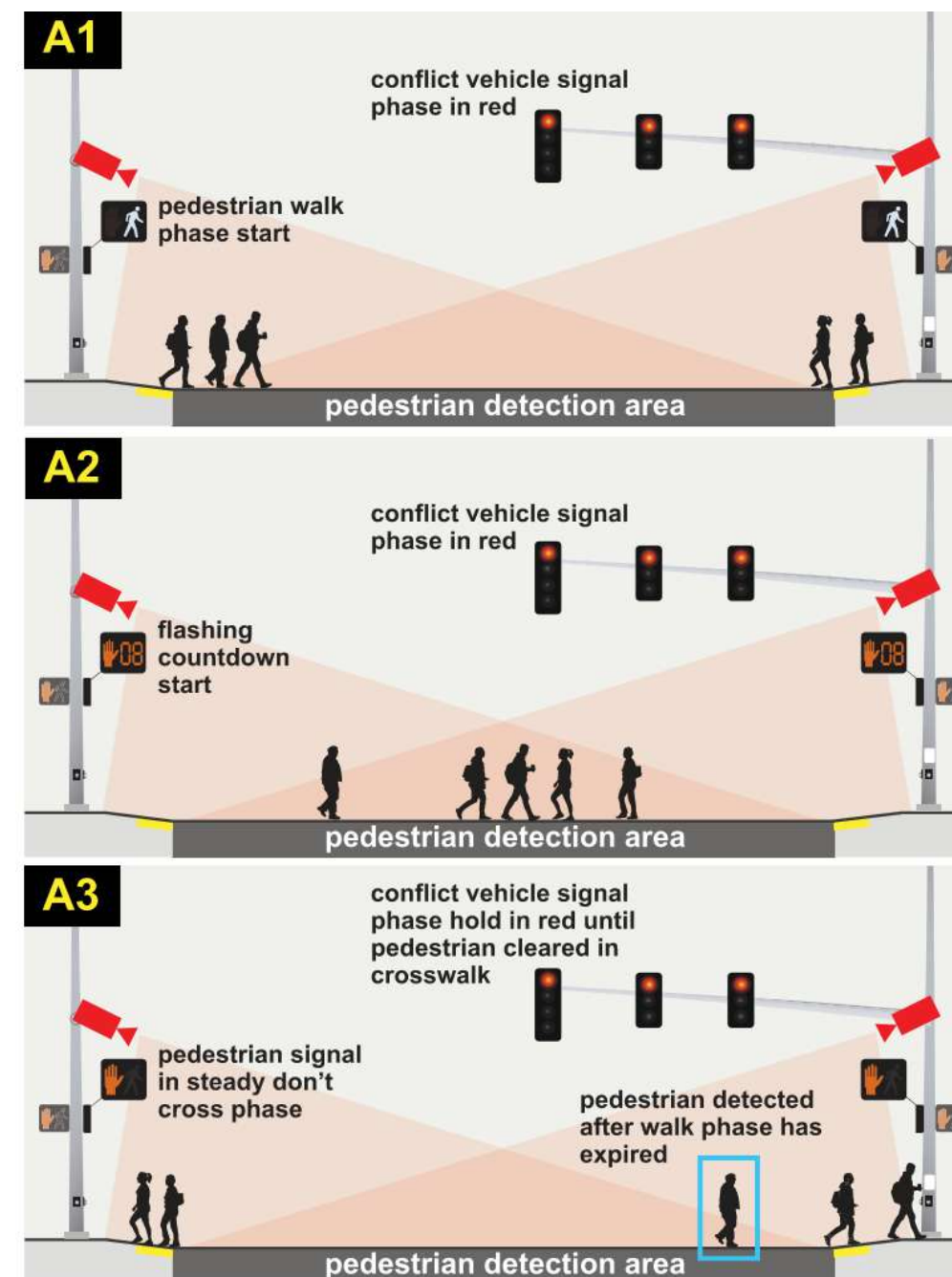
2024-11-11 11:11:11

SMART Grant



Passive Pedestrian Detection:

- **GOAL:** Detect slow moving pedestrian and extend current phase so conflicting vehicles are not released
- **HOW:** Real-time detection and identification of pedestrian in crosswalk zones, using LIDAR and/or video analytics



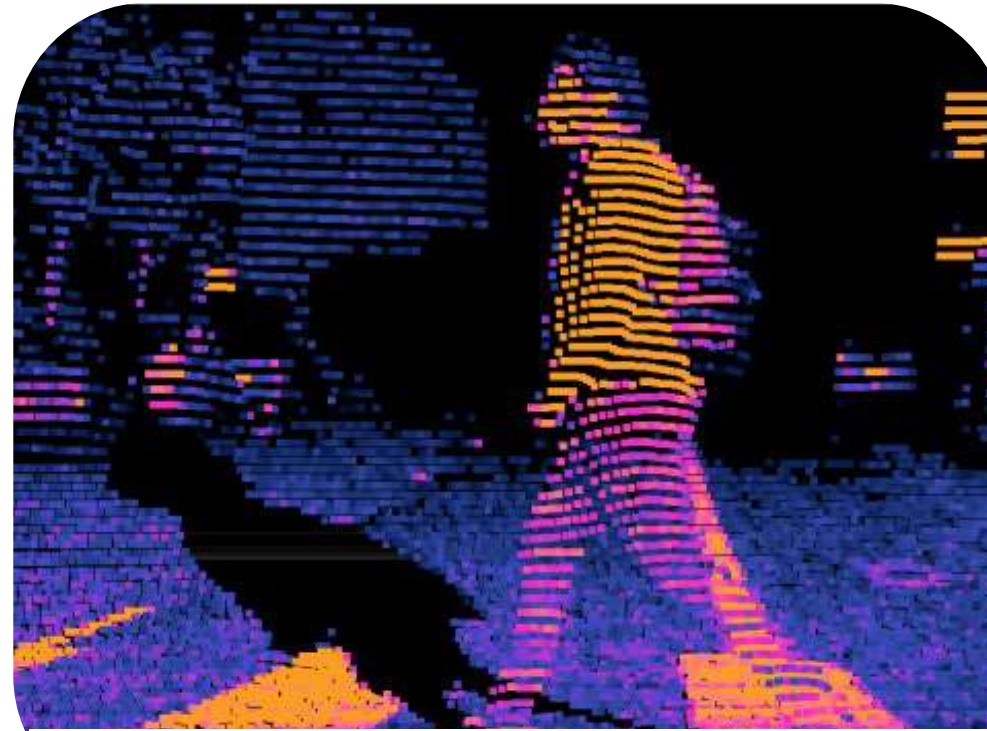
2023-2024 Cellular Vehicle-to-Everything Partnership



C-V2X Partnership: Use Cases



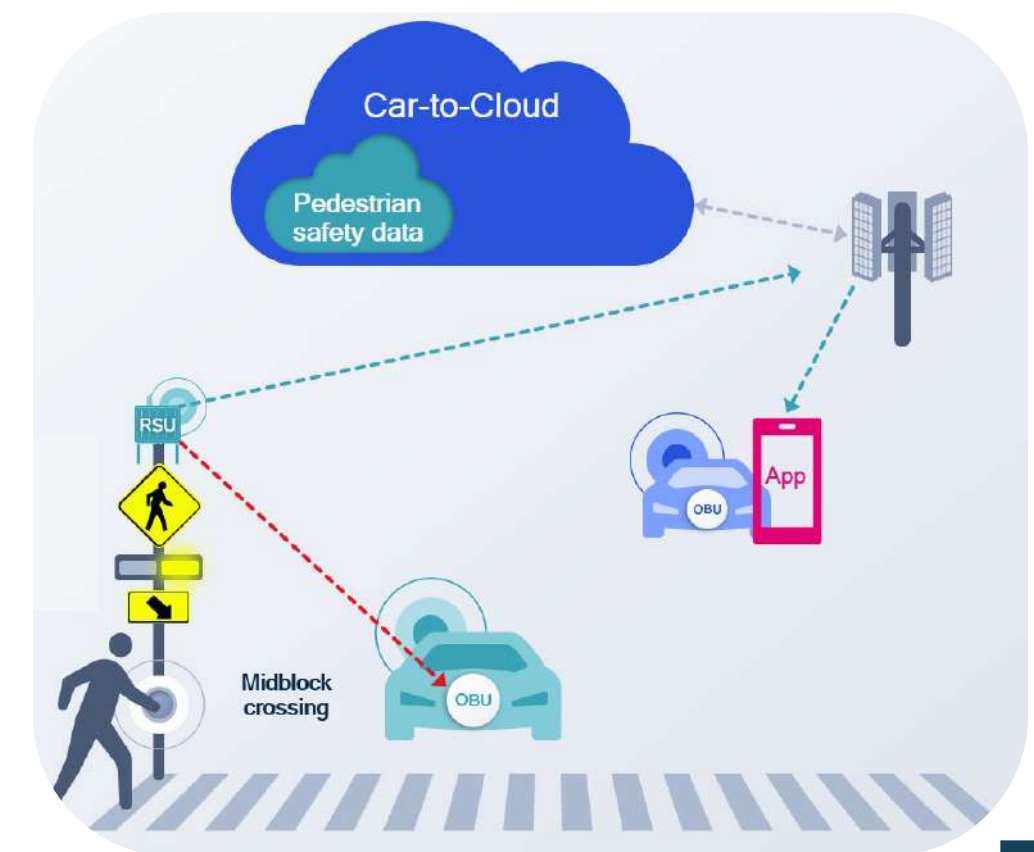
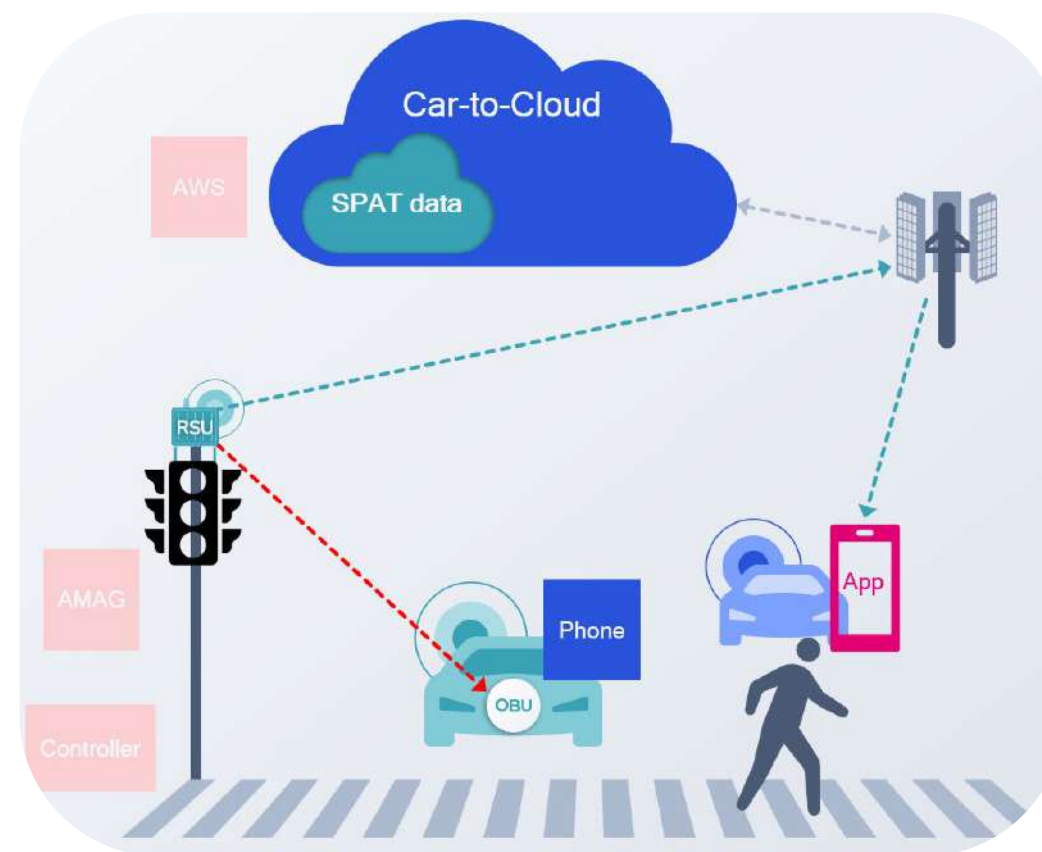
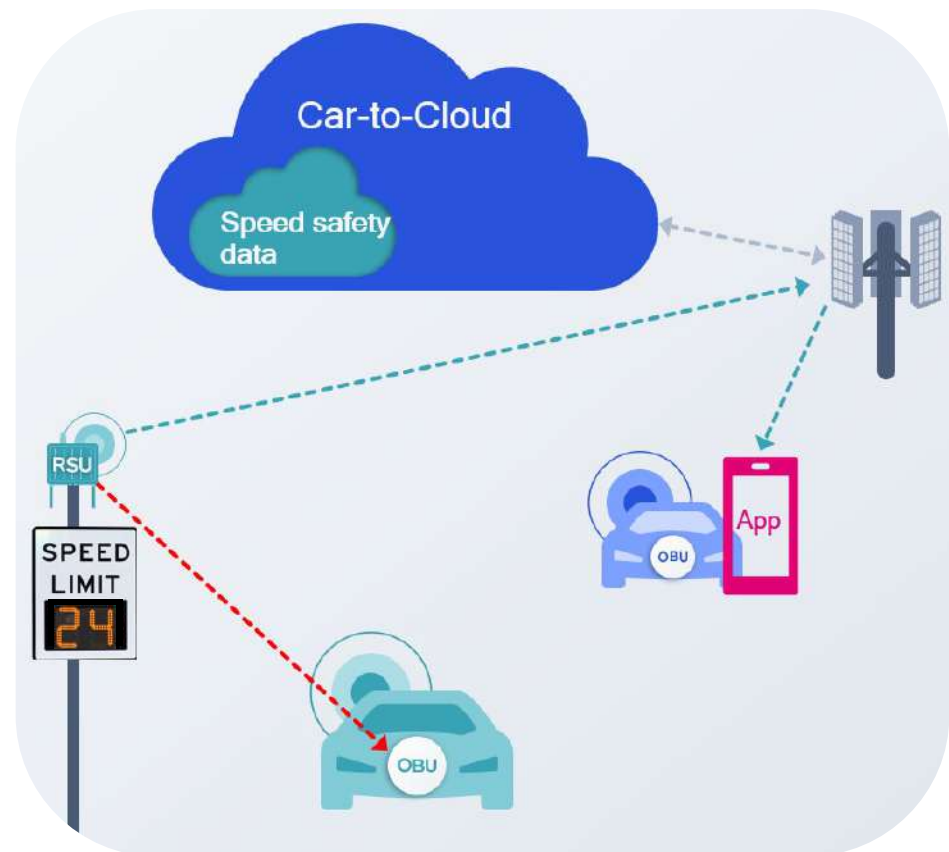
Radar speed feedback signs



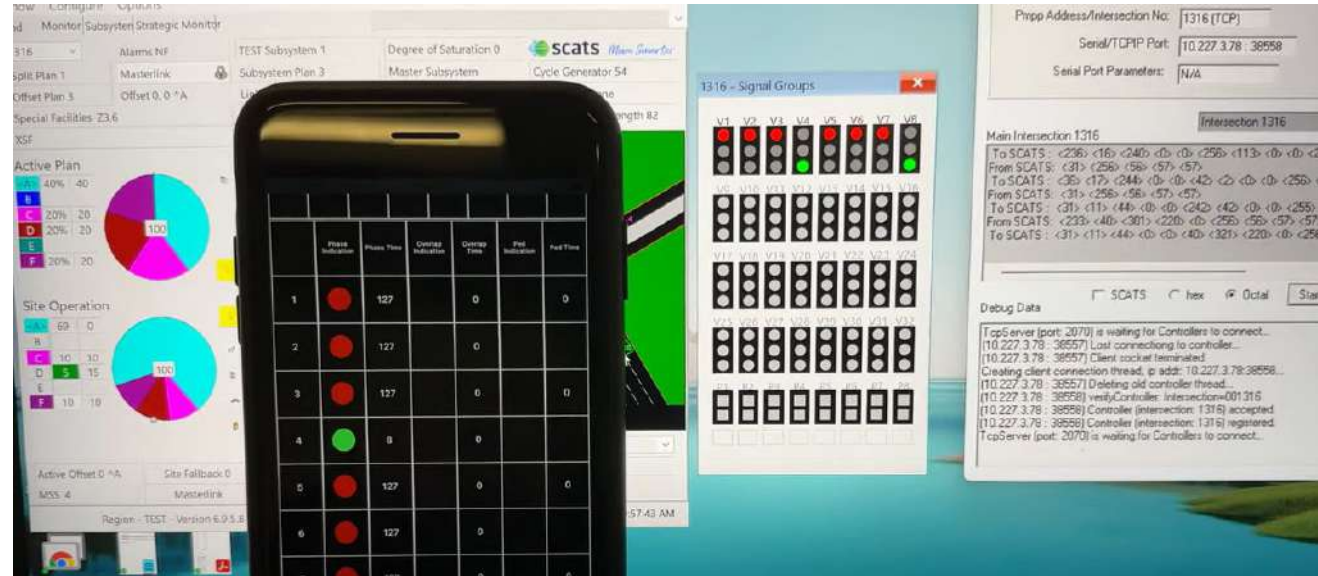
Pedestrian detection in intersection



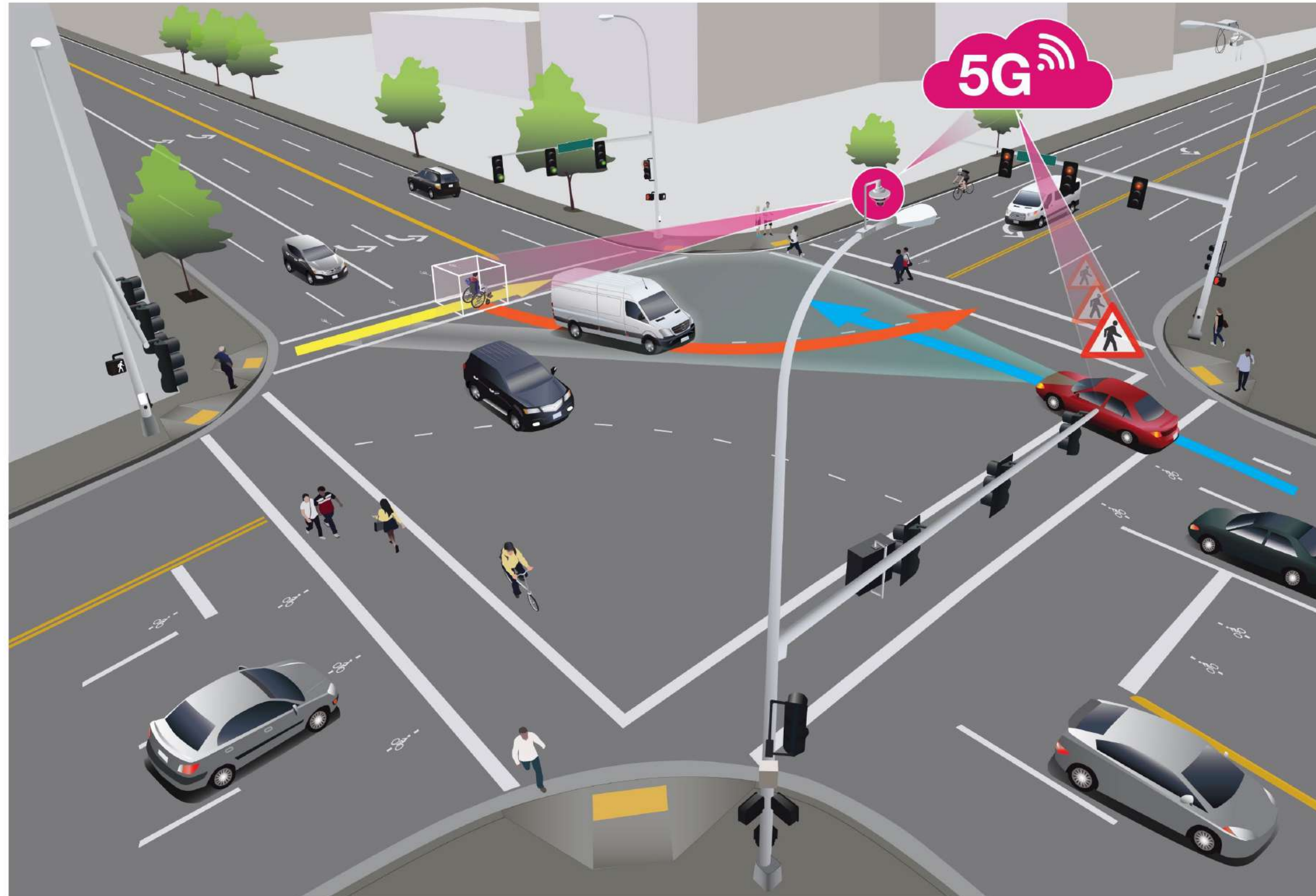
Mid-block pedestrian crossing



C-V2X Partnerships



C-V2X Partnership: Making the Invisible Visible



C-V2X

Cellular-Vehicle-to-Everything (C-V2X) technology enables critical safety alerts and enhanced situational awareness between drivers and the surrounding environment.

V2P

Vehicle-to-pedestrian



V2V

Vehicle-to-vehicle



V2I

Vehicle-to-infrastructure



V2N

Vehicle-to-network



Daniel Lai, PE
dlai@bellevuewa.gov
425-452-6178





Daniel Lai

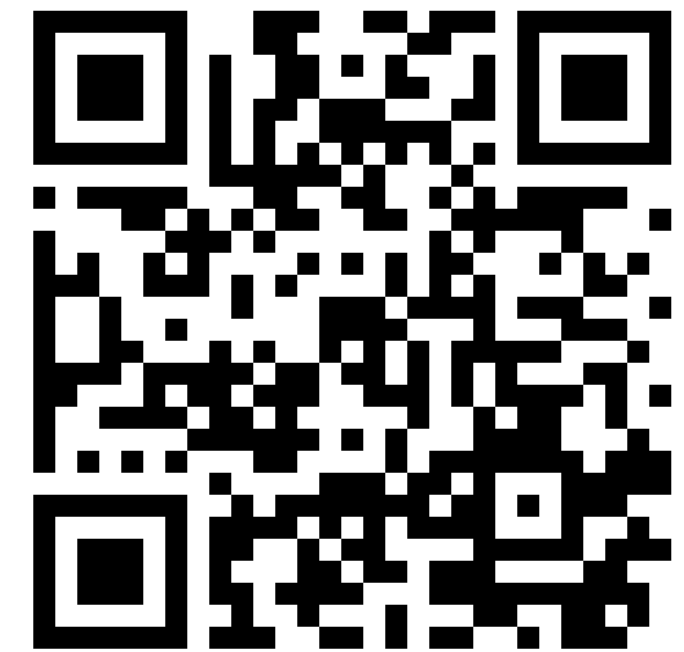
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Thank you for coming!

2nd Annual Regional Transportation Summit

EMBRACING INNOVATION

Integrating Technology in Transportation

October 17, 2024

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with SRTC**



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www.srtc.org



Spokane Regional
Transportation Council



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