

Horizon 2045 – Public Engagement

SRTC Board of Directors

Kylee Jones, Associate Transportation Planner II

Agenda item 8, page 32

September 9, 2021

Horizon 2045 Engagement Goals

01

Educate

Educate members of the public about SRTC's roles and Horizon 2045

02

Understand

Understand transportation needs and challenges

03

Share

Share the updated and new sections of the MTP and solicit feedback

04

Engage

Use creative outreach strategies to engage vulnerable and hard-to-reach communities

Horizon 2045 Engagement Milestones



VIRTUAL PUBLIC MEETING #1



TRANSPORTATION NEEDS AND CHALLENGES QUESTIONNAIRE



TABLING EVENTS & FOCUS GROUPS



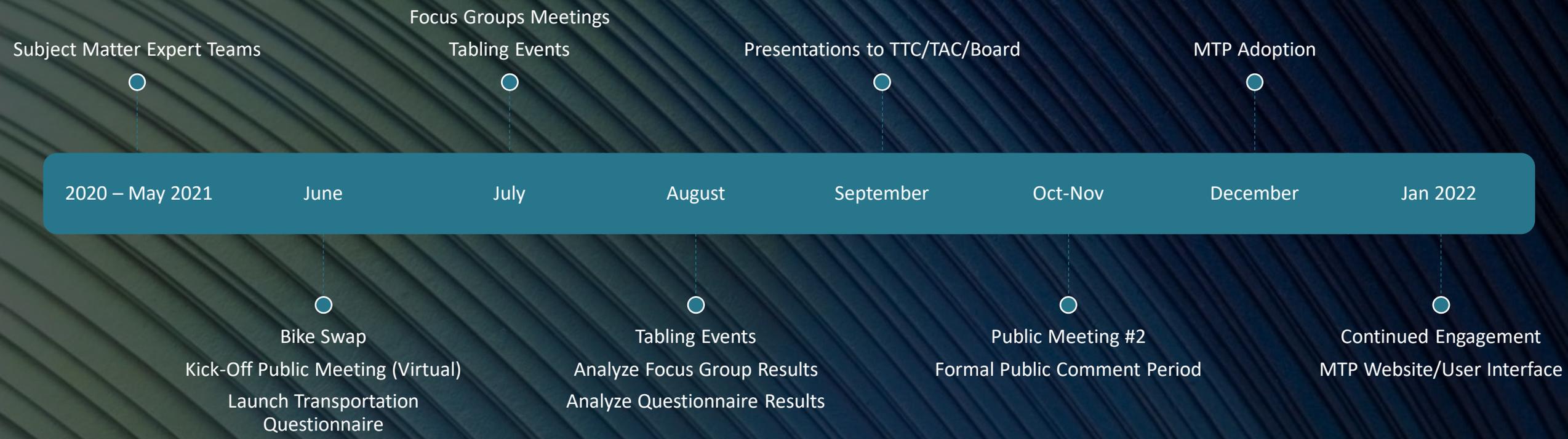
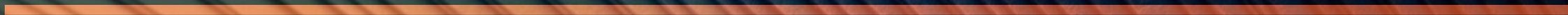
INTRODUCTION VIDEO & ONLINE PRESENCE



PUBLIC MEETING #2 & PUBLIC COMMENT PERIOD



Horizon 2045 Engagement Timeline



MTP Transportation Questionnaire

- June 30 – August 15
- Facebook, LinkedIn, Reddit, Nextdoor, Twitter and emailed to over to 500+ contacts
- Partner agencies STA, WSDOT, Spokane, SRHD, County
- 626 responses



MTP Engagement Focus Groups

- Outreach to historically excluded communities through focus groups
- Consultant, CedarPlank LLC
- To date, 6 focus groups and many one-on-one conversations with people who are part of or directly work with/serve historically excluded populations.



[This Photo](#) by Unknown Author is licensed under [CC BY-SA](#)

Public Meeting #1

Wednesday, June 30th

5:30 – 6:30 PM

Zoom & Facebook Live Stream

Agenda:

- Featuring- SRTC Video
- SRTC 101 & Horizon 2045 Introduction Presentations
- Community Q & A Discussion
- Live Poll
- Transportation Questionnaire (Survey Monkey)



SPOKANE REGIONAL
TRANSPORTATION COUNCIL PRESENTS

HORIZON 2045 TRANSPORTATION VISION FOR THE SPOKANE REGION

You're invited to share your input about our
region's transportation system

WEDNESDAY, JUNE 30, 2021

5:30 – 6:30 PM

FACEBOOK LIVE

OR ZOOM: <https://bit.ly/2TFlh7O>

Learn about the transportation plan for our region, find
out how YOU can shape Spokane County's
transportation vision for the next 20+ years, and share
your transportation needs and opinions!



SRTC is committed to open and accessible events. Email contact.srtc@srtc.org
at least 2 business days in advance of the meeting to request accommodations
for persons with disabilities.

Public Meeting #2

Thursday, October 14, 2021

6-8 PM

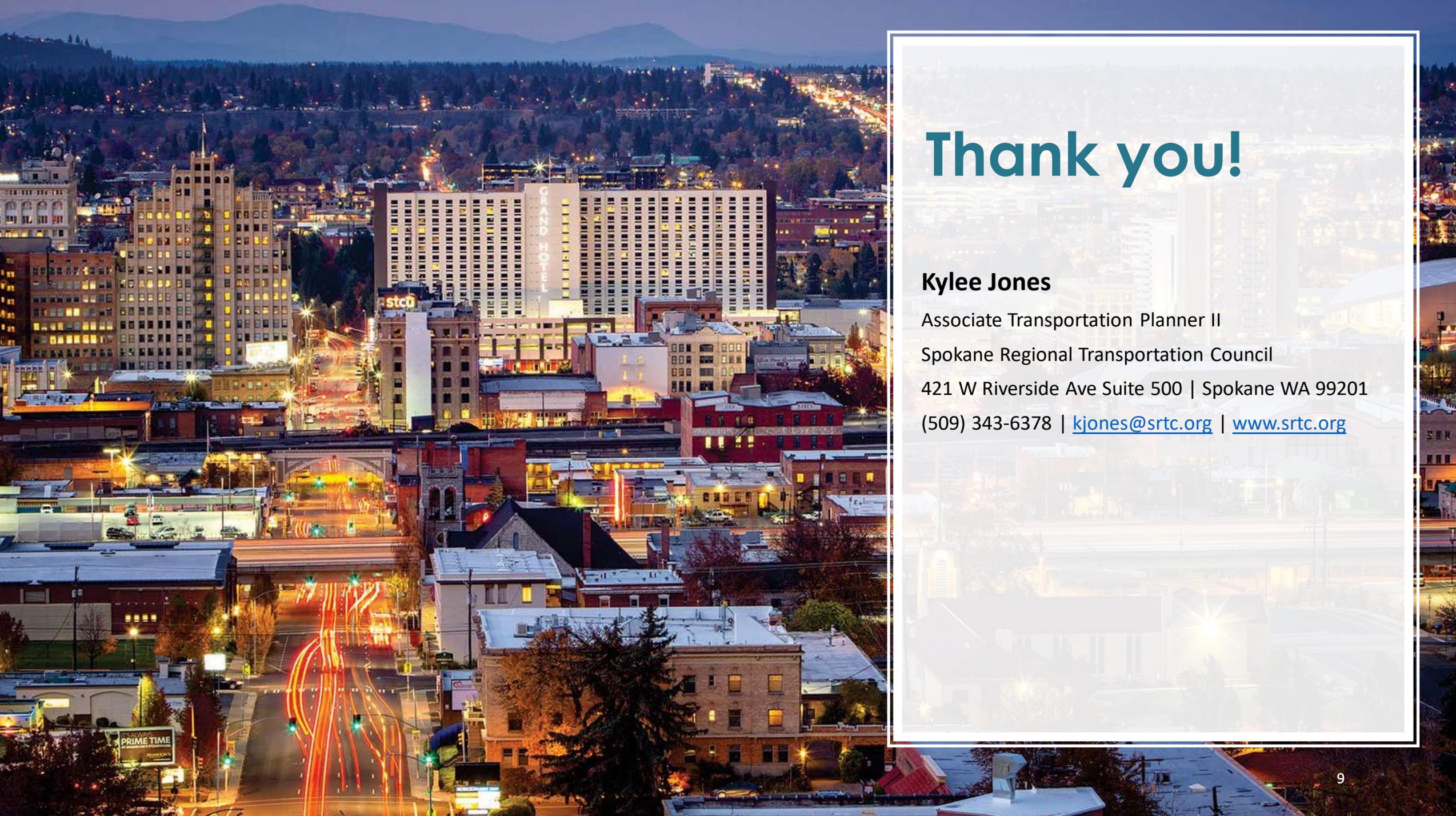
Hybrid: In-person location (TBD)

Online: Zoom & Facebook Live Stream

Draft Agenda:

- Featuring - SRTC Video
- Horizon 2045 Introduction
 - Draft document presentation
 - New and modified components
- Community Q & A Discussion
- Live Poll





Thank you!

Kylee Jones

Associate Transportation Planner II

Spokane Regional Transportation Council

421 W Riverside Ave Suite 500 | Spokane WA 99201

(509) 343-6378 | kjones@src.org | www.src.org